



YORK REGION ARTS COUNCIL UPDATE

TOURISM SYMPOSIUM 2019

Experience YORK REGION



It's all here!

A *Vibrant* YORK REGION...



A *Skilled* CREATIVE SECTOR...



A *Destination* BUILT ON CREATIVITY...



CHAINED REACTION

Cheryl Fulcher



BETTER *Together*

HOW YRAC WORKS WITH CCT





IT'S HERE!

EXPERIENCE YORK REGION'S

Festivals & Events

GUIDE

40 FESTIVALS & EVENTS

ALL 9 MUNICIPALITIES

22% INCREASE IN ATTENDEES

LOTS OF EXPOSURE

2019 *Opportunities* FOR TOURISM STAKEHOLDERS



Event
Promotion



Ticket
Sales



Advertising



Sponsorship



Membership





CONTACT:

Divya Sinharoy

Divya@yorkregionartscouncil.com

905.726.3278



@ExperienceYorkRegion



@ExperienceYR



/ExperienceYorkRegion