

2021-22 Board of Directors Application



CENTRAL COUNTIES

Thank you for your interest in the Central Counties Tourism Board. We are looking for Directors to fill the following positions beginning June 23, 2021.

Director-at-large: 3-year term
York Representative: 3-year term
Headwaters Representative: 3-year term
Headwaters Representative: 1-year term
Durham Representative: 2-year term

The Board of Directors meets four to six times per year for approximately three hours per meeting. Directors attend a full day strategic planning session in the Fall and the one-day Central Counties Annual Tourism Symposium. Directors also typically sit on committees of the board which meet by teleconference.

Nomination Form Completion

This form is to be completed by the nominee/applicant. Please provide all information requested and respond to all questions. Attach additional information as appropriate. Please note that directors will serve in a voluntary capacity. Please click [here](#) for CCT's by-laws. Click [here](#) for more information about Central Counties Tourism.

The nomination deadline is May 3, 2021. Please send completed form by email to: Central Counties Tourism/RTO6, king@centralcounties.ca

1. Personal Information

Name	
Address	
Region (York, Durham, Headwaters)	
Telephone	
Email	
Business/Organization	
Position	



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1. Please confirm that you:

a. Reviewed the Central Counties 2021-22 Business Plan (also available on centralcounties.ca).	Y	N
b. Have attached a current resume.	Y	N
c. Are willing to submit a police background check.	Y	N

3. The Board of Directors strives to have a diverse and competent board composition. To this end, please complete the below Board Competency Matrix.

Please enter "X" for the Geographic Area and Sector that applies

Geographic	York	
	Durham	
	Headwaters	
	Out of Region	
Sector	Attractions	
	Accommodations	
	Food & Beverage/Culinary	
	Culture/Entertainment	
	Financial Services	
	Agriculture	
	Other Service Industry	
	Other Associations	



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	Other Sector -Note Below	
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Other - Please Specify:

Please rate yourself on the following skills and experience using the following range:

"1" – Limited

"3" – Good Understanding

"2" – Working Knowledge

"4" – Extensive

Skills/Experience	Board Experience	
	Governance	
	Finance	
	Government Relations	
	Human Resources	
	Industry Training & Education	
	Legal / Risk Management	
	Marketing	
	Research / Education	
	Sales / Revenue	
	Strategic Planning	
	Technology	



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4. Describe your experience with not-for-profit board operations, management and governance. Indicate any current or past boards, industry associations on which you have served, or other experiences you feel are relevant.

5. What do you believe to be the major concerns facing the tourism community and businesses within Central Counties and/or Ontario?



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6. Tell us what you want to contribute or achieve as a member of the Board.

7. If we are not able to accommodate your interest in being a Director for Central Counties Tourism, would you be interested in potentially working with one of our Board Committees (please see the following examples below).

YES NO

If YES, please check your top two (2) committee choices:

Business Development Committee: Drives economic impact to the region through meetings, conferences and sport tourism opportunities.

Partnership Committee: Creates partnership opportunities for industry stakeholders designed to support tourism efforts and provide region businesses with opportunities to leverage resources to meet our collective goals.

Governance Committee: Develops the By-laws and governance related policies of the Board and staff, and; administers the nomination process for the Board of Directors.

Marketing Advisory Committee: Solicits input, recommendations and feedback on marketing and communications initiatives from tourism industry representatives in the region.

Event Committee: Plans the annual symposium and AGM events that include speakers and stakeholder content.