



CENTRAL COUNTIES TOURISM



Region 6 - Covid-19 Survey #1 Comparison
March 12-16 2020

TIAO Survey #1	RTO6 VS TIAO*		
COVID-19 Impact on Your Tourism Operation Today: 10 (Greatly) to 0(None)	RTO 6	TIAO	Difference
10	29.41%	19.42%	9.99%
9	10.29%	5.36%	4.93%
8	11.76%	12.11%	-0.35%
7	7.35%	7.57%	-0.22%
6	11.76%	7.31%	4.45%
5	10.29%	12.42%	-2.13%
4	0.00%	5.23%	-5.23%
3	4.41%	5.67%	-1.26%
2	0.00%	6.18%	-6.18%
1	4.41%	4.60%	-0.19%
0	10.29%	14.12%	-3.83%
Average	6.72	5.53	1.19

COVID-19 Anticipated Impact on Your Tourism Operation over Next 3 Months: 10 (Greatly) to 0(None)	RTO 6	TIAO	Difference
10	29.4%	32.41%	-3.00%
9	17.65%	12.51%	5.14%
8	25.00%	17.94%	7.06%
7	8.85%	9.92%	-1.07%
6	2.94%	5.62%	-2.68%
5	7.35%	10.17%	-2.82%
4	4.41%	3.10%	1.31%
3	0.00%	3.10%	-3.10%
2	1.47%	1.96%	-0.49%
1	2.94%	1.01%	1.93%
0	0.00%	2.27%	-2.27%
Average	7.93	7.61	0.32

Main Impact to Your Tourism Operation:	RTO 6	TIAO	Difference
Cancellations	38.24%	39.69%	-1.45%
Reduction in capital projects and/or expenditures	0.00%	1.82%	-1.82%
Rescheduling of Reservations	5.88%	3.12%	2.76%
Slower sales or reservations compared to previous years	47.06%	40.34%	6.72%
Staffing Issues	2.94%	2.93%	0.01%
Supply chain interruptions	0.00%	2.67%	-2.67%
Other	5.88%	9.43%	-3.55%

**Please note: RTO6 received 68 responses VS TIAO's 1,588 responses*



TIAO Survey #1		RTO6 VS TIAO*	
What Sector do Respondents belong to	RTO 6	TIAO	Difference
Accommodations	25.00%	21.36%	3.64%
F&B Service	11.76%	17.20%	-5.44%
Attractions	29.41%	9.83%	19.58%
Culture/Heritage	11.76%	8.38%	3.38%
Recreation	5.88%	5.86%	0.02%
Tourism Operator	0.00%	3.47%	-3.47%
Tour Operator	0.00%	3.09%	-3.09%
DMO	0.00%	3.28%	-3.28%
Meetings and Conventions	0.00%	2.71%	-2.71%
Sport	0.00%	1.95%	-1.95%
RTO	0.00%	1.07%	-1.07%
Education	0.00%	1.01%	-1.01%
Sector Association	0.00%	0.95%	-0.95%
Transportation	0.00%	0.88%	-0.88%
Other	16.18%	18.97%	-2.79%

**Please note: RTO6 received 68 responses
VS TIAO's 1,588 responses*



TIAO Survey #1	RTO6 Accommodations VS TIAO Accommodations*			RTO6 Accommodations VS RTO6 All Sectors*			TIAO Accommodations VS TIAO All Sectors		
	RTO6 Accommodations	TIAO Accommodations	Difference	RTO6 Accommodations	RTO 6	Difference	TIAO Accommodations	TIAO	Difference
COVID-19 Impact on Your Tourism Operation Today: 10 (Greatly) to 0(None)									
10	64.71%	27.43%	37.28%	64.71%	29.41%	35.30%	27.43%	19.42%	8.01%
9	5.88%	5.90%	-0.02%	5.88%	10.29%	-4.41%	5.90%	5.36%	0.54%
8	17.65%	15.63%	2.02%	17.65%	11.76%	5.89%	15.63%	12.11%	3.53%
7	0.00%	7.08%	-7.08%	0.00%	7.35%	-7.35%	7.08%	7.57%	-0.49%
6	5.88%	6.19%	-0.31%	5.88%	11.76%	-5.88%	6.19%	7.31%	-1.12%
5	5.88%	10.91%	-5.03%	5.88%	10.29%	-4.41%	10.91%	12.42%	-1.51%
4	0.00%	2.65%	-2.65%	0.00%	0.00%	0.00%	2.65%	5.23%	-2.58%
3	0.00%	5.60%	-5.60%	0.00%	4.41%	-4.41%	5.60%	5.67%	-0.07%
2	0.00%	3.24%	-3.24%	0.00%	0.00%	0.00%	3.24%	6.18%	-2.93%
1	0.00%	3.83%	-3.83%	0.00%	4.41%	-4.41%	3.83%	4.60%	-0.77%
0	0.00%	11.50%	-11.50%	0.00%	10.29%	-10.29%	11.50%	14.12%	-2.62%
Average	9.06	6.32	2.74	9.06	6.72	2.34	6.32	5.53	0.79

COVID-19 Anticipated Impact on Your Tourism Operation over Next 3 Months: 10 (Greatly) to 0(None)	RTO6 Accommodations	TIAO Accommodations	Difference	RTO6 Accommodations	RTO 6	Difference	TIAO Accommodations	TIAO	Difference
	10	52.94%	38.05%	14.89%	52.94%	29.41%	23.53%	38.05%	32.41%
9	0.00%	12.39%	-12.39%	0.00%	17.65%	-17.65%	12.39%	12.51%	-0.12%
8	23.53%	15.04%	8.49%	23.53%	25.00%	-1.47%	15.04%	17.94%	-2.90%
7	23.53%	10.62%	12.91%	23.53%	8.85%	14.68%	10.62%	9.92%	0.70%
6	0.00%	5.60%	-5.60%	0.00%	2.94%	-2.94%	5.60%	5.62%	-0.02%
5	0.00%	8.26%	-8.26%	0.00%	7.35%	-7.35%	8.26%	10.17%	-1.91%
4	0.00%	1.18%	-1.18%	0.00%	4.41%	-4.41%	1.18%	3.10%	-1.92%
3	0.00%	3.54%	-3.54%	0.00%	0.00%	0.00%	3.54%	3.10%	0.44%
2	0.00%	1.47%	-1.47%	0.00%	1.47%	-1.47%	1.47%	1.96%	-0.48%
1	0.00%	0.59%	-0.59%	0.00%	2.94%	-2.94%	0.59%	1.01%	-0.42%
0	0.00%	3.24%	-3.24%	0.00%	0.00%	0.00%	3.24%	2.27%	0.97%
Average	8.82	7.81	1.01	8.82	7.93	0.89	7.81	7.61	0.20

Main Impact to Your Tourism Operation:	RTO6 Accommodations	TIAO Accommodations	Difference	RTO6 Accommodations	RTO 6	Difference	TIAO Accommodations	TIAO	Difference	
	Cancellations	58.82%	53.33%	5.49%	58.82%	38.24%	20.58%	53.33%	39.69%	13.65%
Reduction in capital projects and/or expenditures	0.00%	1.21%	-1.21%	0.00%	0.00%	0.00%	1.21%	1.82%	-0.61%	
Rescheduling of Reservations	0.00%	2.12%	-2.12%	0.00%	5.88%	-5.88%	2.12%	3.12%	-1.00%	
Slower sales or reservations compared to previous years	41.18%	37.88%	3.30%	41.18%	47.06%	-5.88%	37.88%	40.34%	-2.46%	
Staffing Issues	0.00%	0.61%	-0.61%	0.00%	2.94%	-2.94%	0.61%	2.93%	-2.32%	
Supply chain interruptions	0.00%	0.91%	-0.91%	0.00%	0.00%	0.00%	0.91%	2.67%	-1.76%	
Other	0.00%	3.94%	-3.94%	0.00%	5.88%	-5.88%	3.94%	9.43%	-5.49%	
*Please note: RTO6 Accommodations sector received 17 responses VS TIAO Accommodations sector's 339 responses				*Please note: RTO6 Accommodations sector received 17 responses VS RTO6's 68 responses			*Please note: TIAO Accommodations sector received 339 responses VS TIAO's 1,588 responses			



TIAO Survey #1	RTO6 Attractions & Recreation VS TIAO Attractions & Recreation*			RTO6 Attractions & Recreation VS RTO6 All Sectors*			TIAO Attractions & Recreation VS TIAO All Sectors		
COVID-19 Impact on Your Tourism Operation Today: 10 (Greatly) to 0(None)	RTO6 Attractions & Recreation	TIAO Attractions & Recreation	Difference	RTO6 Attractions & Recreation	RTO 6	Difference	TIAO Attractions & Recreation	TIAO	Difference
10	20.83%	16.06%	4.77%	20.83%	29.41%	-8.58%	16.06%	19.42%	-3.36%
9	4.17%	4.02%	0.15%	4.17%	10.29%	-6.12%	4.02%	5.36%	-1.34%
8	8.33%	10.44%	-2.11%	8.33%	11.76%	-3.43%	10.44%	12.11%	-1.66%
7	12.50%	7.63%	4.87%	12.50%	7.35%	5.15%	7.63%	7.57%	0.06%
6	12.50%	8.03%	4.47%	12.50%	11.76%	0.74%	8.03%	7.31%	0.72%
5	12.50%	13.25%	-0.75%	12.50%	10.29%	2.21%	13.25%	12.42%	0.83%
4	0.00%	6.83%	-6.83%	0.00%	0.00%	0.00%	6.83%	5.23%	1.59%
3	12.50%	8.43%	4.07%	12.50%	4.41%	8.09%	8.43%	5.67%	2.76%
2	0.00%	5.22%	-5.22%	0.00%	0.00%	0.00%	5.22%	6.18%	-0.96%
1	4.17%	3.61%	0.56%	4.17%	4.41%	-0.24%	3.61%	4.60%	-0.99%
0	12.50%	16.47%	-3.97%	12.50%	10.29%	2.21%	16.47%	14.12%	2.34%
Average	5.79	5.15	0.64	5.79	6.72	-0.93	5.15	5.53	-0.38

COVID-19 Anticipated Impact on Your Tourism Operation over Next 3 Months: 10 (Greatly) to 0(None)	RTO6 Attractions & Recreation	TIAO Attractions & Recreation	Difference	RTO6 Attractions & Recreation	RTO 6	Difference	TIAO Attractions & Recreation	TIAO	Difference
10	20.83%	26.91%	-6.08%	20.83%	29.41%	-8.58%	26.91%	32.41%	-5.50%
9	25.00%	13.65%	11.35%	25.00%	17.65%	7.35%	13.65%	12.51%	1.15%
8	25.00%	17.67%	7.33%	25.00%	25.00%	0.00%	17.67%	17.94%	-0.27%
7	0.00%	11.24%	-11.24%	0.00%	8.85%	-8.85%	11.24%	9.92%	1.33%
6	8.33%	6.83%	1.50%	8.33%	2.94%	5.39%	6.83%	5.62%	1.21%
5	12.50%	13.25%	-0.75%	12.50%	7.35%	5.15%	13.25%	10.17%	3.08%
4	8.33%	5.62%	2.71%	8.33%	4.41%	3.92%	5.62%	3.10%	2.53%
3	0.00%	1.61%	-1.61%	0.00%	0.00%	0.00%	1.61%	3.10%	-1.49%
2	0.00%	0.80%	-0.80%	0.00%	1.47%	-1.47%	0.80%	1.96%	-1.16%
1	0.00%	0.40%	-0.40%	0.00%	2.94%	-2.94%	0.40%	1.01%	-0.61%
0	0.00%	2.01%	-2.01%	0.00%	0.00%	0.00%	2.01%	2.27%	-0.27%
Average	7.79	7.49	0.30	7.79	7.93	-0.14	7.49	7.61	-0.12

Main Impact to Your Tourism Operation:	RTO6 Attractions & Recreation	TIAO Attractions & Recreation	Difference	RTO6 Attractions & Recreation	RTO 6	Difference	TIAO Attractions & Recreation	TIAO	Difference
Cancellations	25.00%	41.00%	-16.00%	25.00%	38.24%	-13.24%	41.00%	39.69%	1.32%
Reduction in capital projects and/or expenditures	0.00%	1.26%	-1.26%	0.00%	0.00%	0.00%	1.26%	1.82%	-0.57%
Rescheduling of Reservations	12.50%	1.67%	10.83%	12.50%	5.88%	6.62%	1.67%	3.12%	-1.45%
Slower sales or reservations compared to previous years	41.67%	43.10%	-1.43%	41.67%	47.06%	-5.39%	43.10%	40.34%	2.76%
Staffing Issues	8.33%	2.09%	6.24%	8.33%	2.94%	5.39%	2.09%	2.93%	-0.84%
Supply chain interruptions	0.00%	2.09%	-2.09%	0.00%	0.00%	0.00%	2.09%	2.67%	-0.58%
Other	12.50%	8.79%	3.71%	12.50%	5.88%	6.62%	8.79%	9.43%	-0.65%
	<i>*Please note: RTO6 Attractions & Recreation sector received 24 responses VS TIAO Attractions & Recreation sector's 249 responses</i>			<i>*Please note: RTO6 Attractions & Recreation sector received 24 responses VS RTO6's 68 responses</i>			<i>*Please note: TIAO Attractions & Recreation sector received 249 responses VS TIAO's 1,588 responses</i>		



TIAO Survey #1	RTO6 Culture/Heritage VS TIAO Culture/Heritage*			RTO6 Culture/Heritage VS RTO6 All Sectors*			TIAO Culture/Heritage VS TIAO All Sectors		
	RTO6 Culture/Heritage	TIAO Culture/Heritage	Difference	RTO6 Culture/Heritage	RTO 6	Difference	TIAO Culture/Heritage	TIAO	Difference
COVID-19 Impact on Your Tourism Operation Today: 10 (Greatly) to 0(None)									
10	0.00%	13.92%	-13.92%	0.00%	29.41%	-29.41%	13.92%	19.42%	-5.50%
9	12.50%	6.23%	6.27%	12.50%	10.29%	2.21%	6.23%	5.36%	0.87%
8	25.00%	13.19%	11.81%	25.00%	11.76%	13.24%	13.19%	12.11%	1.08%
7	0.00%	10.26%	-10.26%	0.00%	7.35%	-7.35%	10.26%	7.57%	2.69%
6	37.50%	7.33%	30.17%	37.50%	11.76%	25.74%	7.33%	7.31%	0.01%
5	0.00%	12.82%	-12.82%	0.00%	10.29%	-10.29%	12.82%	12.42%	0.40%
4	0.00%	6.59%	-6.59%	0.00%	0.00%	0.00%	6.59%	5.23%	1.36%
3	0.00%	6.23%	-6.23%	0.00%	4.41%	-4.41%	6.23%	5.67%	0.55%
2	0.00%	7.69%	-7.69%	0.00%	0.00%	0.00%	7.69%	6.18%	1.51%
1	25.00%	4.03%	20.97%	25.00%	4.41%	20.59%	4.03%	4.60%	-0.57%
0	0.00%	11.72%	-11.72%	0.00%	10.29%	-10.29%	11.72%	14.12%	-2.40%
Average	5.63	5.45	0.18	5.63	6.72	-1.09	5.45	5.53	-0.08

COVID-19 Anticipated Impact on Your Tourism Operation over Next 3 Months: 10 (Greatly) to 0(None)	RTO6 Culture/Heritage	TIAO Culture/Heritage	Difference	RTO6 Culture/Heritage	RTO 6	Difference	TIAO Culture/Heritage	TIAO	Difference
	10	12.50%	34.07%	-21.57%	12.50%	29.41%	-16.91%	34.07%	32.41%
9	12.50%	14.65%	-2.15%	12.50%	17.65%	-5.15%	14.65%	12.51%	2.14%
8	25.00%	21.61%	3.39%	25.00%	25.00%	0.00%	21.61%	17.94%	3.67%
7	25.00%	6.59%	18.41%	25.00%	8.85%	16.15%	6.59%	9.92%	-3.32%
6	0.00%	5.86%	-5.86%	0.00%	2.94%	-2.94%	5.86%	5.62%	0.24%
5	0.00%	9.89%	-9.89%	0.00%	7.35%	-7.35%	9.89%	10.17%	-0.28%
4	12.50%	2.56%	9.94%	12.50%	4.41%	8.09%	2.56%	3.10%	-0.53%
3	0.00%	1.83%	-1.83%	0.00%	0.00%	0.00%	1.83%	3.10%	-1.26%
2	12.50%	0.37%	12.13%	12.50%	1.47%	11.03%	0.37%	1.96%	-1.59%
1	0.00%	1.10%	-1.10%	0.00%	2.94%	-2.94%	1.10%	1.01%	0.09%
0	0.00%	1.47%	-1.47%	0.00%	0.00%	0.00%	1.47%	2.27%	-0.81%
Average	6.88	7.94	-1.06	6.88	7.93	-1.05	7.94	7.61	0.33

Main Impact to Your Tourism Operation:	RTO6 Culture/Heritage	TIAO Culture/Heritage	Difference	RTO6 Culture/Heritage	RTO 6	Difference	TIAO Culture/Heritage	TIAO	Difference
	Cancellations	25.00%	23.13%	1.87%	25.00%	38.24%	-13.24%	23.13%	39.69%
Reduction in capital projects and/or expenditures	0.00%	3.36%	-3.36%	0.00%	0.00%	0.00%	3.36%	1.82%	1.54%
Rescheduling of Reservations	12.50%	1.12%	11.38%	12.50%	5.88%	6.62%	1.12%	3.12%	-2.00%
Slower sales or reservations compared to previous years	50.00%	57.84%	-7.84%	50.00%	47.06%	2.94%	57.84%	40.34%	17.50%
Staffing Issues	0.00%	4.10%	-4.10%	0.00%	2.94%	-2.94%	4.10%	2.93%	1.18%
Supply chain interruptions	0.00%	2.99%	-2.99%	0.00%	0.00%	0.00%	2.99%	2.67%	0.32%
Other	12.50%	7.46%	5.04%	12.50%	5.88%	6.62%	7.46%	9.43%	-1.97%
	<i>*Please note: RTO6 Culture/Heritage sector received 8 responses VS TIAO Culture/Heritage sector's 273 responses</i>			<i>*Please note: RTO6 Culture/Heritage sector received 8 responses VS RTO6's 68 responses</i>			<i>*Please note: TIAO Culture/Heritage sector received 273 responses VS TIAO's 1,588 responses</i>		



TIAO Survey #1	RTO6 Food & Beverage Services VS TIAO Food & Beverage Services*			RTO6 Food & Beverage Services VS RTO6 All Sectors*			TIAO Food & Beverage Services VS TIAO All Sectors		
COVID-19 Impact on Your Tourism Operation Today: 10 (Greatly) to 0(None)	RTO6 Food & Beverage Services	TIAO Food & Beverage Services	Difference	RTO6 Food & Beverage Services	RTO 6	Difference	TIAO Food & Beverage Services	TIAO	Difference
10	25.00%	13.92%	11.08%	25.00%	29.41%	-4.41%	13.92%	19.42%	-5.50%
9	25.00%	6.23%	18.77%	25.00%	10.29%	14.71%	6.23%	5.36%	0.87%
8	0.00%	13.19%	-13.19%	0.00%	11.76%	-11.76%	13.19%	12.11%	1.08%
7	25.00%	10.26%	14.74%	25.00%	7.35%	17.65%	10.26%	7.57%	2.69%
6	12.50%	7.33%	5.17%	12.50%	11.76%	0.74%	7.33%	7.31%	0.01%
5	0.00%	12.82%	-12.82%	0.00%	10.29%	-10.29%	12.82%	12.42%	0.40%
4	0.00%	6.59%	-6.59%	0.00%	0.00%	0.00%	6.59%	5.23%	1.36%
3	0.00%	6.23%	-6.23%	0.00%	4.41%	-4.41%	6.23%	5.67%	0.55%
2	0.00%	7.69%	-7.69%	0.00%	0.00%	0.00%	7.69%	6.18%	1.51%
1	0.00%	4.03%	-4.03%	0.00%	4.41%	-4.41%	4.03%	4.60%	-0.57%
0	12.50%	11.72%	0.78%	12.50%	10.29%	2.21%	11.72%	14.12%	-2.40%
Average	7.25	5.45	1.80	7.25	6.72	0.53	5.45	5.53	-0.08

COVID-19 Anticipated Impact on Your Tourism Operation over Next 3 Months: 10 (Greatly) to 0(None)	RTO6 Food & Beverage Services	TIAO Food & Beverage Services	Difference	RTO6 Food & Beverage Services	RTO 6	Difference	TIAO Food & Beverage Services	TIAO	Difference
10	37.50%	34.07%	3.43%	37.50%	29.41%	8.09%	34.07%	32.41%	1.66%
9	25.00%	14.65%	10.35%	25.00%	17.65%	7.35%	14.65%	12.51%	2.14%
8	25.00%	21.61%	3.39%	25.00%	25.00%	0.00%	21.61%	17.94%	3.67%
7	0.00%	6.59%	-6.59%	0.00%	8.85%	-8.85%	6.59%	9.92%	-3.32%
6	0.00%	5.86%	-5.86%	0.00%	2.94%	-2.94%	5.86%	5.62%	0.24%
5	12.50%	9.89%	2.61%	12.50%	7.35%	5.15%	9.89%	10.17%	-0.28%
4	0.00%	2.56%	-2.56%	0.00%	4.41%	-4.41%	2.56%	3.10%	-0.53%
3	0.00%	1.83%	-1.83%	0.00%	0.00%	0.00%	1.83%	3.10%	-1.26%
2	0.00%	0.37%	-0.37%	0.00%	1.47%	-1.47%	0.37%	1.96%	-1.59%
1	0.00%	1.10%	-1.10%	0.00%	2.94%	-2.94%	1.10%	1.01%	0.09%
0	0.00%	1.47%	-1.47%	0.00%	0.00%	0.00%	1.47%	2.27%	-0.81%
Average	8.63	7.94	0.69	8.63	7.93	0.70	7.94	7.61	0.33

Main Impact to Your Tourism Operation:	RTO6 Food & Beverage Services	TIAO Food & Beverage Services	Difference	RTO6 Food & Beverage Services	RTO 6	Difference	TIAO Food & Beverage Services	TIAO	Difference
Cancellations	25.00%	23.13%	1.87%	25.00%	38.24%	-13.24%	23.13%	39.69%	-16.55%
Reduction in capital projects and/or expenditures	0.00%	3.36%	-3.36%	0.00%	0.00%	0.00%	3.36%	1.82%	1.54%
Rescheduling of Reservations	0.00%	1.12%	-1.12%	0.00%	5.88%	-5.88%	1.12%	3.12%	-2.00%
Slower sales or reservations compared to previous years	75.00%	57.84%	17.16%	75.00%	47.06%	27.94%	57.84%	40.34%	17.50%
Staffing Issues	0.00%	4.10%	-4.10%	0.00%	2.94%	-2.94%	4.10%	2.93%	1.18%
Supply chain interruptions	0.00%	2.99%	-2.99%	0.00%	0.00%	0.00%	2.99%	2.67%	0.32%
Other	0.00%	7.46%	-7.46%	0.00%	5.88%	-5.88%	7.46%	9.43%	-1.97%
	*Please note: RTO6 Food & Beverage Services sector received 8 responses VS TIAO Food & Beverage Services sector's 273 responses			*Please note: RTO6 Food & Beverage Services sector received 8 responses VS RTO6's 68 responses			*Please note: TIAO Food & Beverage Services sector received 273 responses VS TIAO's 1,588 responses		

