

Ranking Areas - Std. Geo. | Target Group

Target Group: Mature Years

FSA's within RTO6

FSA's outside of RTO6

Benchmark: Central Counties Tourism RTO6 regional map

Over Indexed by >10

Name	Code	Count	%	Base Count	Base %	% Pen	Index
K0M (Bobcaygeon, ON)	K0M	19,402	10.55	22,740	2.45	85.32	430
L4J (Thornhill, ON)	L4J	12,854	6.99	27,912	3.01	46.05	232
L1G (Oshawa, ON)	L1G	10,475	5.70	18,642	2.01	56.19	283
L4L (Woodbridge, ON)	L4L	9,553	5.20	19,530	2.11	48.92	247
L1N (Whitby, ON)	L1N	9,199	5.00	19,256	2.08	47.77	241
L3Y (Newmarket, ON)	L3Y	7,397	4.02	17,565	1.89	42.11	212
N0G (Mount Forest, ON)	N0G	7,219	3.93	32,558	3.51	22.17	112
L4C (Richmond Hill, ON)	L4C	6,980	3.80	27,167	2.93	25.69	130
L1S (Ajax, ON)	L1S	5,994	3.26	16,101	1.74	37.23	188
L0K (Coldwater, ON)	L0K	5,656	3.08	15,089	1.63	37.48	189
L1J (Oshawa, ON)	L1J	5,654	3.08	17,696	1.91	31.95	161
L3P (Markham, ON)	L3P	5,456	2.97	13,166	1.42	41.44	209
L3T (Thornhill, ON)	L3T	4,900	2.67	20,815	2.25	23.54	119
L4G (Aurora, ON)	L4G	4,522	2.46	21,145	2.28	21.39	108
L1V (Pickering, ON)	L1V	4,421	2.40	18,175	1.96	24.32	123
L1H (Oshawa, ON)	L1H	3,974	2.16	14,233	1.53	27.92	141
L4A (Stouffville, ON)	L4A	3,928	2.14	16,773	1.81	23.42	118
L9W (Orangeville, ON)	L9W	3,714	2.02	17,561	1.89	21.15	107
L1A (Port Hope, ON)	L1A	3,632	1.98	6,968	0.75	52.13	263
L0G (Tottenham, ON)	L0G	3,411	1.85	14,645	1.58	23.29	117
L1W (Pickering, ON)	L1W	2,664	1.45	6,991	0.75	38.11	192
L9L (Port Perry, ON)	L9L	2,495	1.36	5,983	0.65	41.70	210
N0C (Dundalk, ON)	N0C	2,351	1.28	6,403	0.69	36.72	185
L1B (Bowmanville, ON)	L1B	1,360	0.74	4,851	0.52	28.04	141
L9P (Uxbridge, ON)	L9P	1,266	0.69	6,519	0.70	19.42	98
L0C (Sunderland, ON)	L0C	727	0.40	3,362	0.36	21.63	109
K0K (Picton, ON)	K0K	27,140	2.07	47,343	0.84	57.33	246
K0M (Bobcaygeon, ON)	K0M	19,402	1.48	22,740	0.40	85.32	366
K0L (Lakefield, ON)	K0L	18,601	1.42	29,900	0.53	62.21	267
L0S (Fonthill, ON)	L0S	15,383	1.17	23,239	0.41	66.19	284
K0J (Deep River, ON)	K0J	13,609	1.04	13,975	0.25	97.38	419
N0H (Port Elgin, ON)	N0H	13,230	1.01	22,121	0.39	59.81	257
K7M (Kingston, ON)	K7M	13,067	1.00	21,333	0.38	61.25	263
P0H (Callander, ON)	P0H	10,474	0.80	13,203	0.23	79.33	340
L2N (St Catharines, ON)	L2N	10,368	0.79	14,067	0.25	73.71	316
L3V (Orillia, ON)	L3V	10,011	0.76	20,672	0.37	48.43	208
K0H (Inverary, ON)	K0H	9,888	0.75	17,173	0.30	57.58	247
N6H (London, ON)	N6H	9,336	0.71	20,074	0.36	46.51	199
K9J (Peterborough, ON)	K9J	9,330	0.71	19,336	0.34	48.25	207
K0C (Alexandria, ON)	K0C	8,953	0.68	21,374	0.38	41.89	180
K0E (Prescott, ON)	K0E	8,895	0.68	16,324	0.29	54.49	234
K6V (Brockville, ON)	K6V	8,846	0.68	13,673	0.24	64.70	278
N6J (London, ON)	N6J	8,827	0.67	14,303	0.25	61.71	265
K2B (Ottawa, ON)	K2B	8,817	0.67	14,746	0.26	59.79	256
K9A (Cobourg, ON)	K9A	8,485	0.65	11,940	0.21	71.07	305
N3R (Brantford, ON)	N3R	8,159	0.62	14,813	0.26	55.08	237

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L7L (Burlington, ON)	L7L	8,087	0.62	18,141	0.32	44.58	192
N6K (London, ON)	N6K	8,080	0.62	13,247	0.23	61.00	262
L2M (St Catharines, ON)	L2M	7,936	0.60	14,150	0.25	56.08	241
N6C (London, ON)	N6C	7,934	0.60	15,864	0.28	50.01	215
N5A (Stratford, ON)	N5A	7,875	0.60	14,531	0.26	54.19	233
L9C (Hamilton, ON)	L9C	7,707	0.59	15,632	0.28	49.30	212
P6A (Sault Ste. Marie, ON)	P6A	7,684	0.59	15,848	0.28	48.49	208
J0X (Wakefield, QC)	J0X	7,584	0.58	19,661	0.35	38.58	166
K1V (Ottawa, ON)	K1V	7,516	0.57	22,688	0.40	33.13	142
P3E (Sudbury, ON)	P3E	7,467	0.57	13,007	0.23	57.41	246
L6H (Oakville, ON)	L6H	7,437	0.57	22,677	0.40	32.79	141
L6L (Oakville, ON)	L6L	7,391	0.56	11,836	0.21	62.44	269
N4K (Owen Sound, ON)	N4K	7,337	0.56	12,631	0.22	58.08	250
L9H (Hamilton, ON)	L9H	7,333	0.56	13,006	0.23	56.38	242
K1C (Ottawa, ON)	K1C	7,323	0.56	14,887	0.27	49.19	211
L9Y (Collingwood, ON)	L9Y	7,296	0.56	12,305	0.22	59.29	254
P0M (Chelmsford, ON)	P0M	7,279	0.56	21,126	0.38	34.46	148
K0G (Kemptville, ON)	K0G	7,187	0.55	16,057	0.28	44.76	192
K2G (Ottawa, ON)	K2G	7,175	0.55	19,294	0.34	37.19	159
K8N (Belleville, ON)	K8N	7,085	0.54	13,294	0.24	53.30	229
P1B (North Bay, ON)	P1B	7,070	0.54	15,313	0.27	46.17	198
N1H (Guelph, ON)	N1H	7,039	0.54	19,314	0.34	36.45	157
N5X (London, ON)	N5X	6,999	0.53	12,827	0.23	54.56	234
P0A (Burks Falls, ON)	P0A	6,930	0.53	7,221	0.13	95.97	413
N6G (London, ON)	N6G	6,908	0.53	16,527	0.29	41.80	179
K9H (Peterborough, ON)	K9H	6,888	0.53	13,733	0.24	50.15	215
P0J (New Liskeard, ON)	P0J	6,831	0.52	8,884	0.16	76.90	330
P6B (Sault Ste. Marie, ON)	P6B	6,620	0.51	10,676	0.19	62.00	266