



## ONTARIOTRAVEL.NET

Ontariotrail.net is the official tourism consumer website for travel in Ontario, and reaches global consumers. It's also the main source of information used by our 1-800-ONTARIO call centre, online chat agents and Ontario Travel Information Centre staff.

Advertise your **business, festivals and events, and packages for FREE** on our re-designed consumer site, ontariotrail.net and get leads for your tourism business.

Listings feature large images, descriptions, Google mapping functionality, social channels and much more.

Your festivals and events will appear in our online calendar and on our Discover Ontario mobile app for **FREE**. Consumers can also incorporate your free listings in itineraries created, saved and shared using our new Trip Planner tool.

**1** Log in to your account on [tourismpartners.com](http://tourismpartners.com). [Register first if you do not have an account](#). Create a profile, and select a username and password. Wait for email confirmation.

**2** Manage listings. Scroll down to select the type of listing you wish to submit, then enter your information.

**3** We will review and translate all new content into French for you. Once translations and approvals are complete, your listing will be posted to [ontariotrail.net](http://ontariotrail.net).

## TIPS

- Title and Description: describe your business in 600 characters (max) or 90 words (approx.)
- Location: provide the exact location of your business, including postal code
- Image: provide a clear, single image (min. 1920x800 pixels, JPEG format, max 4MB, landscape orientation; no collages, logos or text) that reflects the visitor experience and current season, turn off your pop-up blocker
- Provide 'Lake' name (or body of water) only if your business includes water activity or a waterfront component
- Select 19+ attribute if your business is open to a 19+ only audience
- Select the Aboriginal attribute only if your business includes an Aboriginal component

### For help submitting your packages, please contact:

Marie Cheesman, Partnership Coordinator  
marie.cheesman@ontario.ca  
613-735-3231

### For help submitting your business listings and events, please contact:

Nadia Sacco, TCIS Coordinator  
nadia.sacco@ontario.ca  
416-325-6846



## SAMPLE LISTING

**ONTARIO** CANADA

HOME EXPLORE PLAY PLAN

### MCMICHAEL CANADIAN ART COLLECTION

get into the art gallery

The McMichael Canadian Art Collection offers its visitors a unique and truly Canadian experience. From the art within the gallery to the surrounding landscape, the McMichael is the perfect gallery for an introduction to Canada's art and culture. The McMichael permanent collection consists of almost 6,000 artworks by Tom Thomson, the Group of Seven, their contemporaries, and First Nations, Métis, Inuit and other artists who have made a contribution to the development of Canadian art.

**ACCESSIBILITY:**

Services for special needs	Wheelchair accessible	Wheelchair accessible dining room
Wheelchair accessible parking	Wheelchair accessible public washroom	

**FACILITIES:**

Bar	Children's play area/Playground	Gift/Souvenir shop
Meeting/Convention facilities	Picnic areas	Public washroom
Restaurants/Cafe		

**LANGUAGE SERVICES:**

English	French
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**SERVICES:**

Currency exchange	Guided tours	Liquor licence
Parking available	Public transit accessible	

**ADD TO MY FAVORITES**

**ADD TO MY TRIP PLANNER**

McMichael Canadian Art Collection  
10365 Islington Avenue  
Kleinburg, ON L3J 1C3  
Phone: (905) 893-1121  
Toll Free: (888) 213-1121  
Email

**OPEN YEAR ROUND**

Map showing location of McMichael Canadian Art Collection in Kleinburg, Ontario.



**ENGAGE  
WITH US  
ON SOCIAL  
MEDIA**

**SHARE YOUR SOCIAL CHANNELS  
WITH US SO WE CAN FIND YOU.**

Join the conversation and connect with us on:

**Facebook:** @ontariotravel

**Twitter:** @ontariotravel

**Instagram:** @ontariotravel

**Pinterest:** @ontariotravel

**Vine:** @ontariotravel

**Flickr:** @shareyourontario

**YouTube:** @travelontariocanada

**CONNECT VIA TWITTER:**

**OTMPC Travel Promotion Officer, Kevin Forget**

@OntarioKevin

**OTMPC Travel Counsellor Social Media Ambassadors**

@OntarioTija (Barrie)

@OntarioDebra (Bainssville/Hawkesbury)

@OntarioLidia (Niagara Falls)

@OntarioAngela (Sault Ste. Marie)

@OntarioMelissa (Sault Ste. Marie)

@OntarioStacey (Windsor)

**USE THE #DISCOVERON HASHTAG TO  
JOIN THE ONTARIO TRAVEL THREAD.**

Let us know about any unique events or hidden gems in your region. We are always looking for new content for our blog:

[ontariotravelblog.com](http://ontariotravelblog.com)

**ONTARIO**  
*Yours to discover*