
Central Counties Partners in Tourism 2019





Good Content In Action



Bantr Media Inc

We specialize in digital marketing and creative solutions for clients during all stages of business development. From video production and content creation to social marketing management, we believe in R.O.R. - ongoing reviews, optimization and redeployment to ensure budgets are allocated efficiently.



Danielle Fernandes

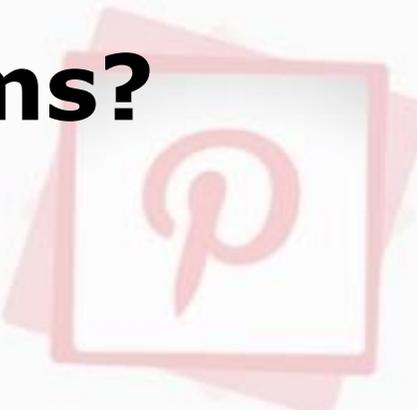
Principal

An entrepreneur, philanthropist, activist, speaker, and writer, Danielle has worked with endless clients from large-scale corporations like ADP and Bentall Kennedy, to many small cap companies and smaller scale non-profits. As of 2017, she is thrilled to add York Durham Headwaters to that list.

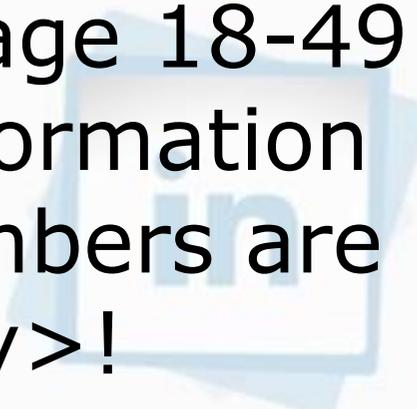
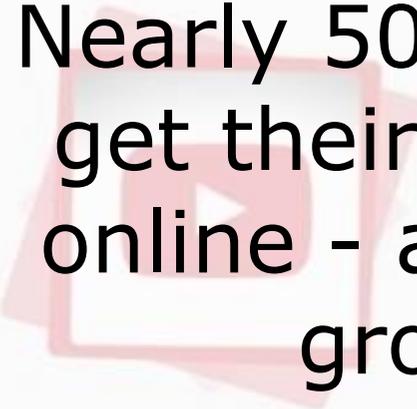




Which Platforms?



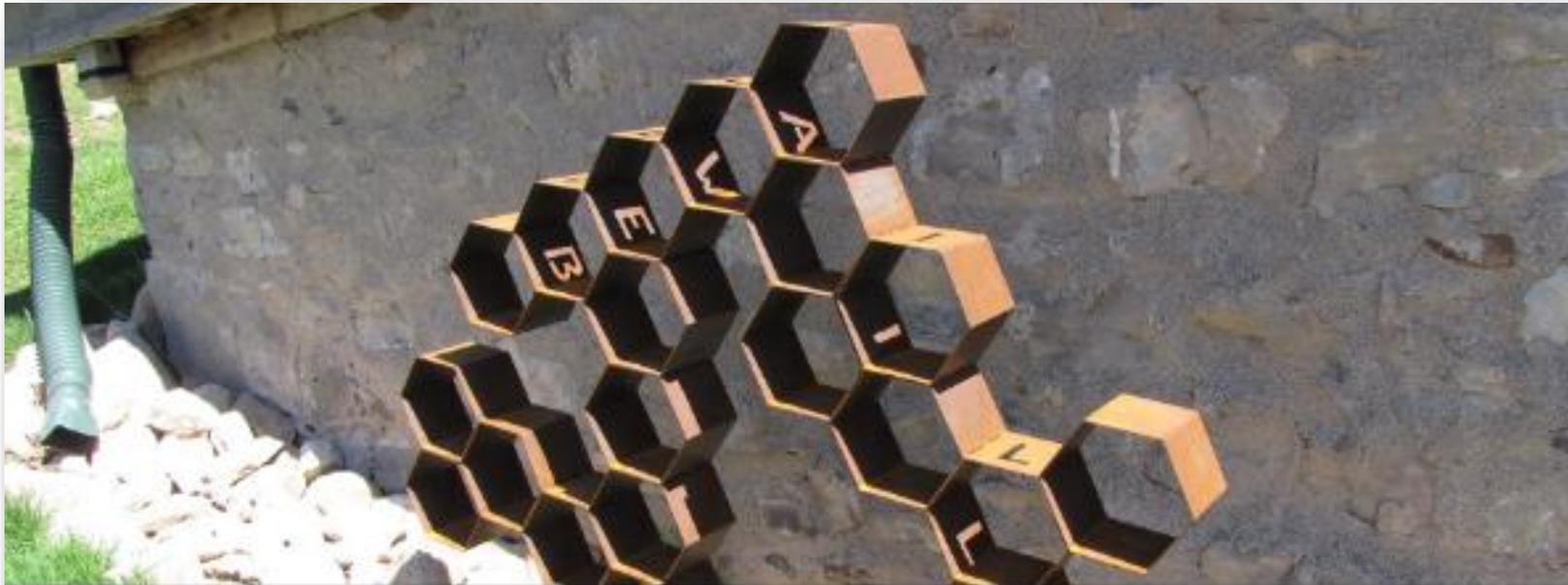
Nearly 50% of people age 18-49
get their news and information
online - and those numbers are
growing <rapidly>!



Compelling is Key



Peak Interest



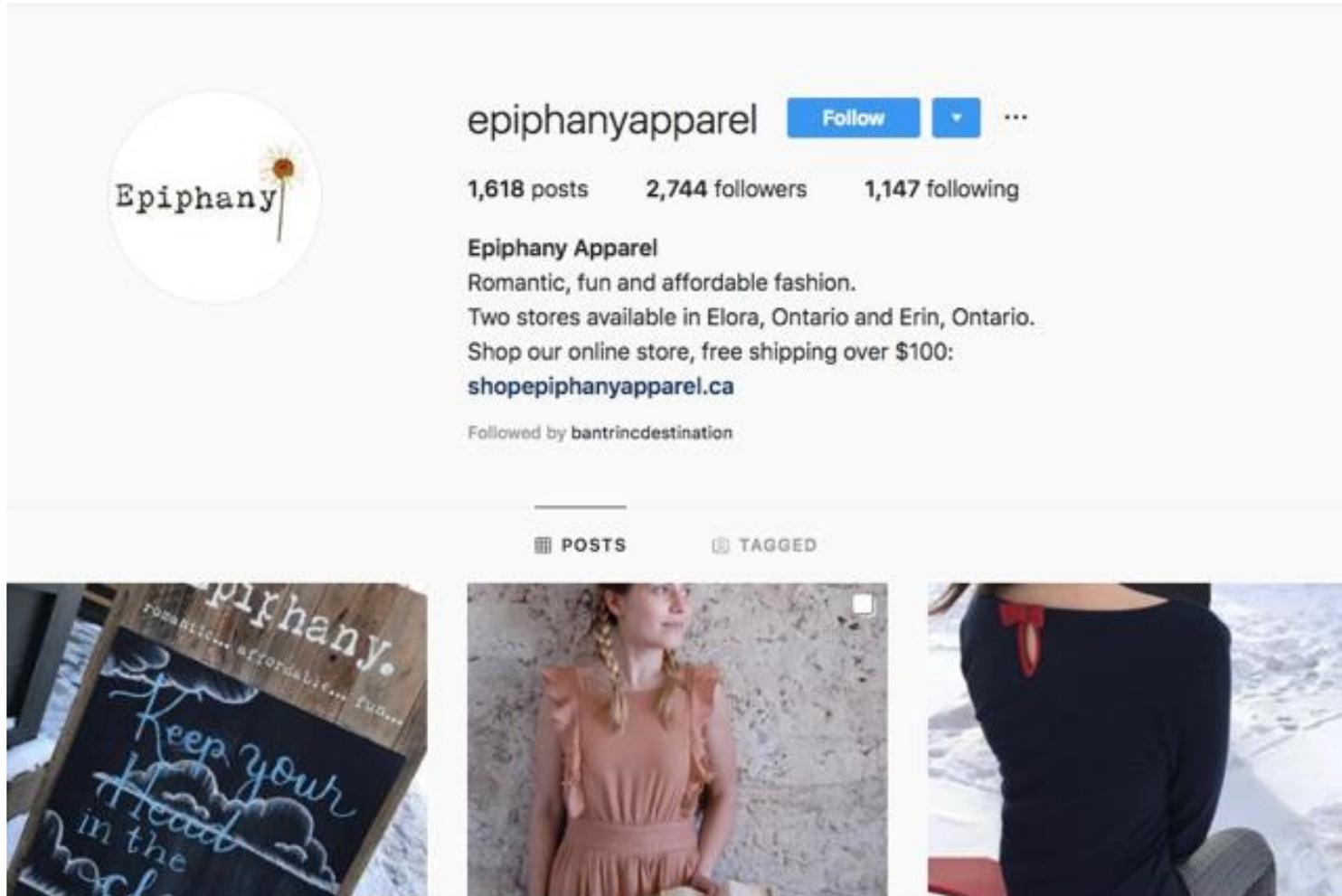
Arts, History, Environment

 ALTON MILL ARTS CENTRE MONDAY, MAY 21, 2018

The melding of thick stone walls and timber structure with modern architectural elements make this magnificently-restored heritage building the perfect venue for art lovers from every walk of life. Discover painters, potters, printmakers & photographers, jewellery, glass & textile artists, artisanal gifts and galleries featuring contemporary Canadian and international art in an idyllic waterside setting. In the Caledon hills, an hour NW of downtown Toronto, directions can be found on the website:

http://altonmill.ca/visit/map_directions/

Calls to Action



The image shows an Instagram profile for 'epiphanyapparel'. The profile picture is a circular logo with the word 'Epiphany' in a typewriter font and a dandelion seed head. The bio includes the text: 'Epiphany Apparel', 'Romantic, fun and affordable fashion.', 'Two stores available in Elora, Ontario and Erin, Ontario.', 'Shop our online store, free shipping over \$100:', and the website 'shopepiphanyapparel.ca'. The post grid shows three items: a chalkboard sign with the brand name and a quote, a woman in a peach-colored dress, and a woman in a dark blue top with a red bow.

epiphanyapparel Follow ▾ ...

1,618 posts 2,744 followers 1,147 following

Epiphany Apparel
Romantic, fun and affordable fashion.
Two stores available in Elora, Ontario and Erin, Ontario.
Shop our online store, free shipping over \$100:
shopepiphanyapparel.ca

Followed by [bantrincdestination](#)

POSTS TAGGED



A chalkboard sign with the word 'epiphany.' at the top, followed by 'romantic... affordable... fun...'. The main text reads 'Keep your Heart in the rocks' with a drawing of clouds.

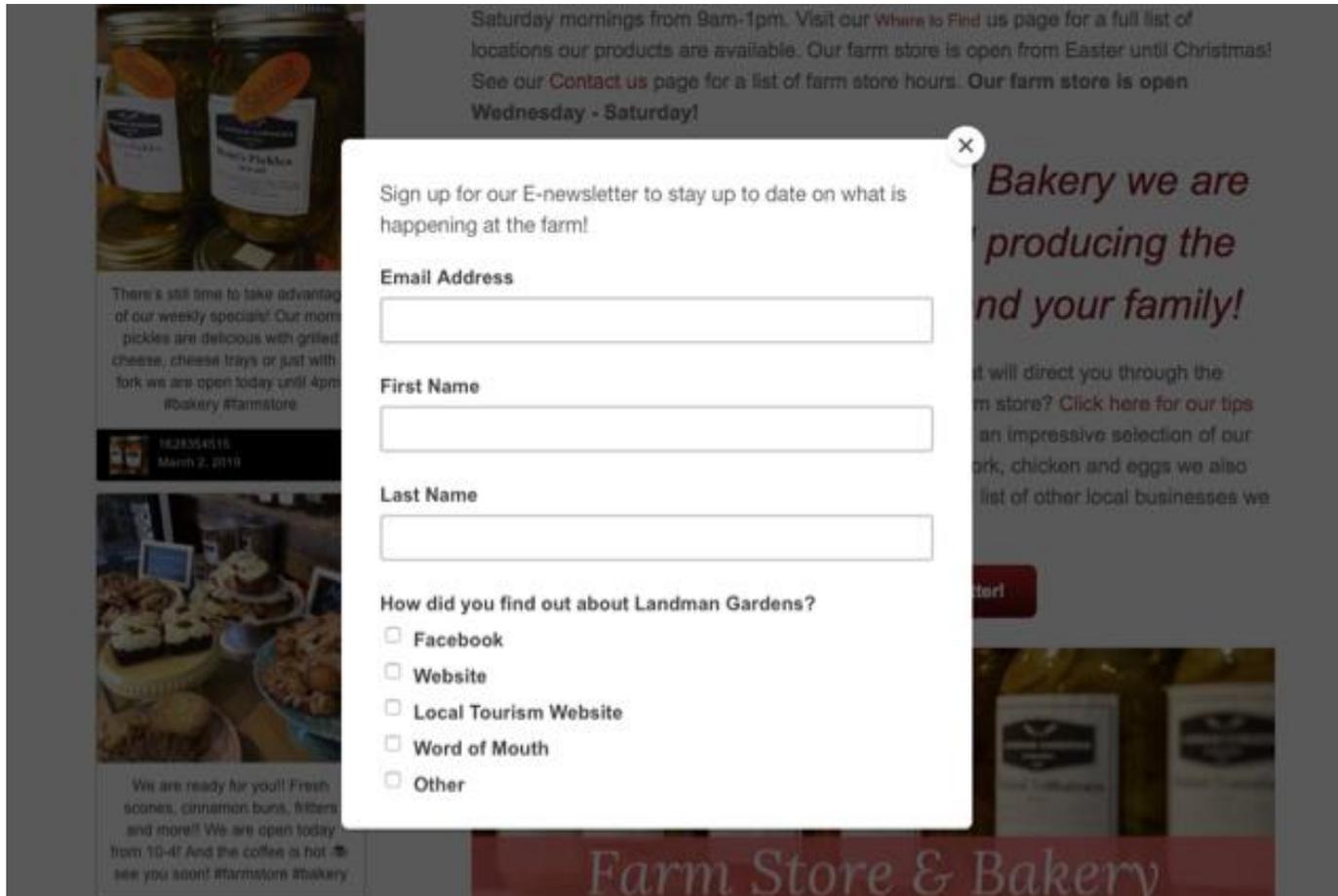


A woman with braided hair wearing a peach-colored, ruffled, long-sleeved dress.



A woman wearing a dark blue, long-sleeved top with a red bow detail at the back of the neck.

Make it Easy



Saturday mornings from 9am-1pm. Visit our [Where to Find us](#) page for a full list of locations our products are available. Our farm store is open from Easter until Christmas! See our [Contact us](#) page for a list of farm store hours. Our farm store is open Wednesday - Saturday!

There's still time to take advantage of our weekly specials! Our mom's pickles are delicious with grilled cheese, cheese trays or just with fork we are open today until 4pm #bakery #farmstore

16:23:54:16
March 2, 2019

We are ready for you!! Fresh scones, cinnamon buns, fritters and more!! We are open today from 10-4! And the coffee is hot ☺ see you soon! #farmstore #bakery

Bakery we are producing the and your family!

it will direct you through the m store? Click here for our tips an impressive selection of our pork, chicken and eggs we also list of other local businesses we

ter!

Farm Store & Bakery

Sign up for our E-newsletter to stay up to date on what is happening at the farm!

Email Address

First Name

Last Name

How did you find out about Landman Gardens?

- Facebook
- Website
- Local Tourism Website
- Word of Mouth
- Other

Hashtags

Good

vs

Bad



#beer #ice #drunk



#GoodLotBeer #GoodLotBrewing #farmtobarrel
#farmsteadbeer #qualityale #Ontario
#YorkDurhamHeadwaters
#TravelOntario #TourismOntario #VisitYDH
#BuyLocal #DrinkLocal #farmraisedbeer
#CaledonOntario #OntarioBeer #headwaters
#DiscoverON

Copywriting



Winter is here! It's snow time! Let's go!



This is not a snowmobile ad, but it could be. @skidooofficial

Topical/Relevant

Search... Q X



March: What's Happening

February 28, 2019

With spring around the corner, take a look at some of the fun we've got planned at the resort this month: March Break: Spend your March Break with us and...

[Read More](#)



February: What's Happening

February 7, 2019

Winter is definitely in full swing! Check out all the fun we've got planned for February: Winter Romance: Plan a romantic dinner with the one you love - and us!...

[Read More](#)



Get More Sleep: Tips From Our Spa

January 29, 2019

With winter in full swing, many of us are still feeling exhausted. Is your mind racing with all the things you need to do? Are you having...

[Read More](#)



January: What's Happening

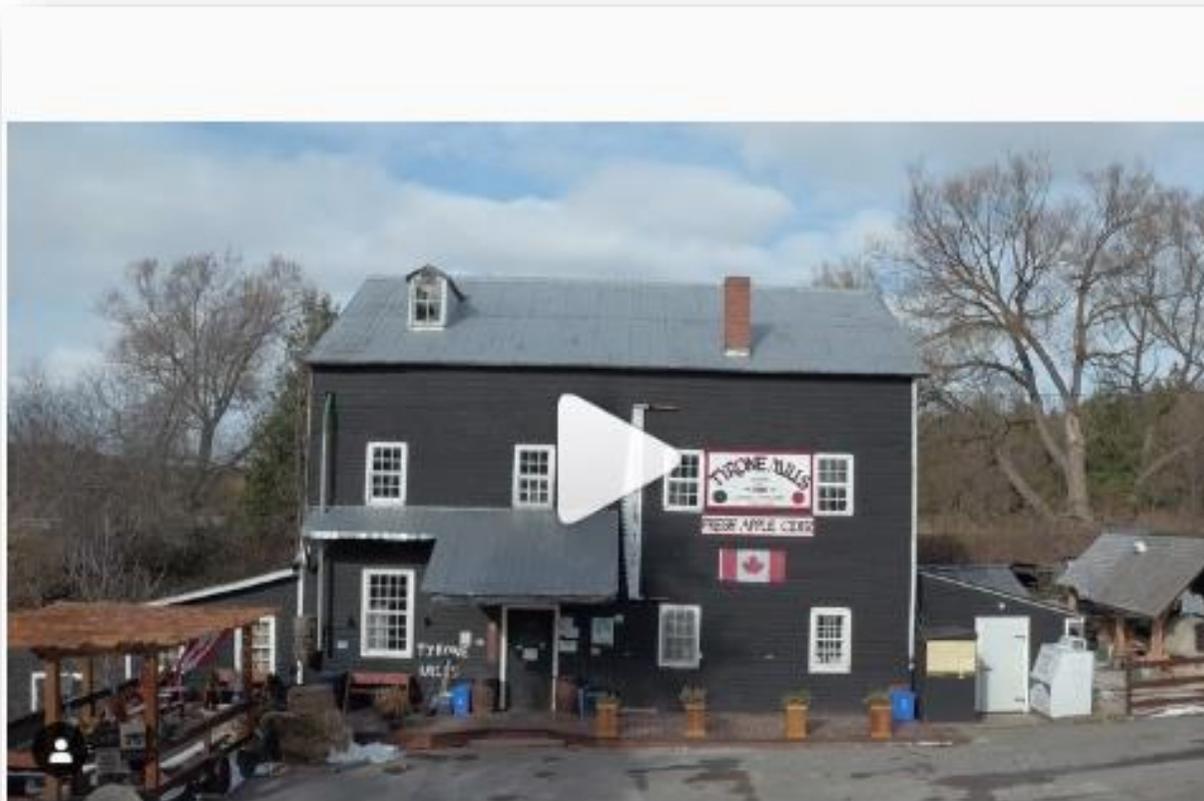
January 4, 2019

It's a new year and a fresh start! If fun is at the top of your list, we've got you covered this month at the resort: Winter Time:...

[Read More](#)



Boosting/Sponsoring Posts



claringtontourism • Follow
Clarington, Ontario

claringtontourism It's officially winter in Clarington!
We're patiently waiting for the snow to arrive and the winter adventure to begin. ❄️ 🍷 🧣 🧤

Must do's this winter in Clarington [1](#) Link in bio!



1,438 views

DECEMBER 23, 2018



York Durham Headwaters recommends **Landman Gardens and Bakery**.

December 3, 2018

Stop by Landman Gardens and Bakery on December 8th from 10 AM - 4 PM for their annual Christmas Open House. You'll get samples of any of their preserves, many baked goods, ready made meals, coffee and hot chocolate!!! YUM!



10



York Durham Headwaters

December 6, 2018

Today more than ever, we as a society demand an experience. We don't just want to eat the apple, we want to pick it fresh from the tree. It's no longer enough to simply go to the movies, we want the VIP treatment complete with reclining seats and tableside service. And our dining experiences have to be so much more than just the food on the plate, they need to be out of this world! Boy do we have the best food experience for you, read on...



YORKDURHAMHEADWATERS.CA

Dine Outdoors this Winter at Cachet Supper Club – York Durham Headwaters

[Learn More](#)

75

15 Comments 42 Shares



***Content marketing is the only
marketing left.***

- Seth Godin

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Blog library: centralcounties.ca/featured-articles



February 19, 2019
What Is Geotagging?



February 7, 2019
How to Measure Your Social Media ROI
Social media is revolutionizing



January 31, 2019
How to Accelerate Instagram Growth (without Buying Followers)
With more than 1 billion daily



January 16, 2019
The Best Times to Post on Social Media
Whether in business or life



December 12, 2018
How Social Influencers Can Help You Attract Customers



December 12, 2018
A Guide to Using Hashtags
Using hashtags in your digital

Questions?



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