



GLOBE & MAIL WINTER CO-OP AD OPPORTUNITY

THURSDAY, FEBRUARY 8, 2024 - DOUBLE PAGE CO-OP IN THE METRO SECTION OF THE GLOBE AND MAIL

8 - 1/4 PAGE ADS AVAILABLE

COST: \$750 PER 1/4 PAGE AD

CONTENT THEMES: WINTER FUN, MARCH BREAK, MAPLE SYRUP SEASON, FOODIE EXPERIENCES, FAMILY ADVENTURE, OUTDOOR ACTIVITIES, ATTRACTIONS, FESTIVALS AND EVENTS

**EXPRESSION OF INTEREST DEADLINE:
THURSDAY, DEC. 14, 2023**

**MATERIAL DEADLINE:
THURSDAY, JAN. 25, 2024**

ABOUT THE ADVERTISEMENTS:

York Durham Headwaters is inviting visitors from all over Ontario and beyond to explore our regions and experience its winter charm. On **Thursday, February 8, 2024**, your business is invited to participate in a double page co-op ad in the Metro Section of the Globe and Mail which will promote all the amazing things to see and experience in York Durham Headwaters this winter. This is a limited opportunity. **Interested businesses must submit their expression of interest to participate via the following [link](#) by the December 14 deadline.** Participants will be randomly selected and the contract/ad specs provided upon confirmation.

DISTRIBUTION:

Insertion Date: Thursday, February 8, 2024
Print Weekly Readers -1,997,000

ADDITIONAL COVERAGE:

Events and businesses will be featured on yorkdurhamheadwaters.ca. Please ensure your attractions, events, festivals and shopping locations are up-to-date and loaded to our website.