

Destination Ontario – Free Festival & Event Listing Deadline Extended to Jan. 25, 2019

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Three opportunities - all for FREE! Increase your marketing opportunities by listing on Destination Ontario's travel consumer website, www.ontariotravel.net, the annual Festival and Events in Ontario Guide, produced by Festivals and Events Ontario (FEO) and the www.festivalandeventsontario.ca website. Read how to submit your festival or event for both websites [HERE](#).

SUBMITTING YOUR FESTIVAL OR EVENT FOR BOTH WEBSITE OPPORTUNITIES – TWO STEP PROCESS

STEP 1

For ONTARIOTRAVEL.NET Website – Destination Ontario's consumer website

Submit your festival/event(s) to Destination Ontario's consumer website by registering it through their corporate website: destinationontario.com. Approved listings will then be featured on the consumer site, ontariotravel.net. Please review the guidelines and criteria for 'Submission of Events' on the website. FINAL DEADLINE is Friday, January 25, 2019.

1. Log-in to your account on destinationontario.com
2. Select 'Manage Events' and follow the steps to update or add your events

If you do not have an account, please REGISTER first on destinationontario.com Once you have been approved, you can log-in and submit your events.

Image Requirements

You will need to submit an image (min. 1920x800 pixels, JPEG format, max 4MB, landscape orientation; no collages, logos or text) that reflects the visitor experience.

Pending approval from Destination Ontario, your festival or event will be listed on the ontariotravel.net website.

If you have any questions or need assistance, email do.info@ontario.ca.

STEP 2

For FESTIVALSANDEVENTSONTARIO.CA Website – Festival and Events Ontario website

Submit your festival/event(s) updates on Festival and Events Ontario self-managed database/website at festivalandeventsontario.ca. FINAL DEADLINE is Friday, January 25, 2019.

1. Log-in - Access your FEO profile on feoprofile.ca. Enter your email address and your password – If you have forgotten your password, click on the "Forgot Your Password". If you do not have an account, select 'New Profile Registration' to create a new account.
2. Select the Festival Info Tab – to add, make changes, or to delete a listing. Please take time to review all the event details to ensure accuracy and completion.

Image requirements

We want your event to stand out so feel free to upload an action shot image/logo/thumbnail (ideal image size is 248 x 178 pixels) for each listing in a .jpeg format. The image must be legally yours and you are giving FEO permission to use it. Don't have an image to upload at your fingertips just yet - not to worry! FEO has a series of preselected default images for your festival and event listings to draw visitors to your event which will automatically appear in your listing.

All festivals and events submitted will appear on the festivalsandeventsontario.ca website within 48 hours once they have been saved.

If you have any questions or need assistance email info@festivalsandeventsontario.ca or call (519) 742-2226 and we will assist you.

FESTIVALS & EVENTS ONTARIO GUIDE

Festivals & Events Ontario will be producing the 2019/20 edition of the Festivals & Events in Ontario Guide, the ultimate source for passionate fest fans to find event listings throughout Ontario.

This digest-sized, consumer publication will have a 12-month shelf-life and will list festivals and events taking place from April 1, 2019 to March 31, 2020. Distribution is scheduled to begin in March 2019 and will be available for download in web edition on the festivalsandeventsontario.ca and ontariotravel.net websites.

The printed guides will be available through a broad distribution network, including the Festivals & Events Ontario office, the Destination Ontario visitor information centers, associated tourism related channels throughout the province and U.S. distribution along border states.

Guide Consideration

For a listing to be considered in the selection process for inclusion in the Guide, your Festivals or Event(s) MUST be submitted to BOTH the festivalsandeventsontario.ca website and the destinationontario.com website (see two-step process above).

Please Note: Due to the large volume of festivals/events submitted each year and space limitations, not all detailed festival and event submissions will be printed in the Festivals and Events in Ontario Guide.

Additional Advertising Opportunity

FEO is currently offering additional paid advertising opportunities for inclusion in the Festivals and Events in Ontario Guide. If you are interested click here: <http://www.festivalsandeventsontario.ca/about/advertise> to download the advertising rate card or contact MediaEdge Publishing at 1-866-201-3096 to speak with a sales representative.

FINAL DEADLINE for submissions for the two website marketing opportunities, as well as the printed guide is January 25, 2019.