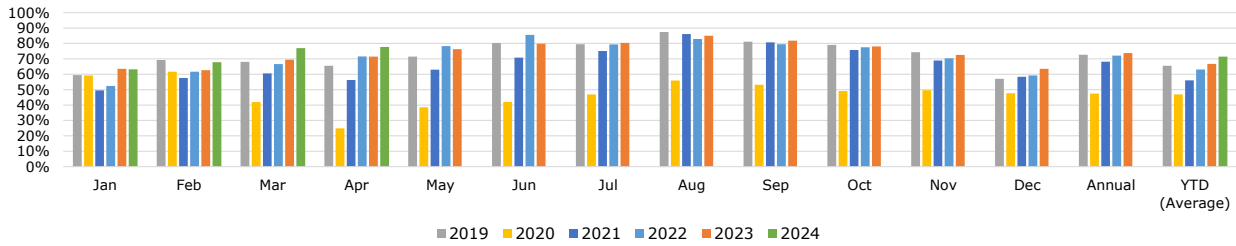


# Hotel Stats in DURHAM 2019 - 2024



Date	Occupancy %					
	2019	2020	2021	2022	2023	2024
Jan	59.4%	59.2%	49.5%	52.4%	63.5%	63.2%
Feb	69.2%	61.7%	57.6%	61.6%	62.7%	67.8%
Mar	68.0%	41.9%	60.6%	66.6%	69.4%	76.9%
Apr	65.5%	24.9%	56.3%	71.6%	71.4%	77.7%
May	71.5%	38.5%	63.0%	78.3%	76.3%	
Jun	80.3%	42.0%	70.8%	85.6%	79.8%	
Jul	79.5%	46.9%	75.1%	79.4%	80.4%	
Aug	87.4%	55.9%	86.1%	82.9%	84.9%	
Sep	81.1%	53.2%	80.7%	79.5%	81.8%	
Oct	79.0%	49.1%	75.8%	77.5%	78.0%	
Nov	74.3%	49.7%	68.9%	70.4%	72.5%	
Dec	57.0%	47.7%	58.3%	59.2%	63.5%	
Annual	72.7%	47.5%	68.1%	72.1%	73.7%	
<b>YTD (Average)</b>	<b>65.5%</b>	<b>46.9%</b>	<b>56.0%</b>	<b>63.1%</b>	<b>66.7%</b>	<b>71.4%</b>

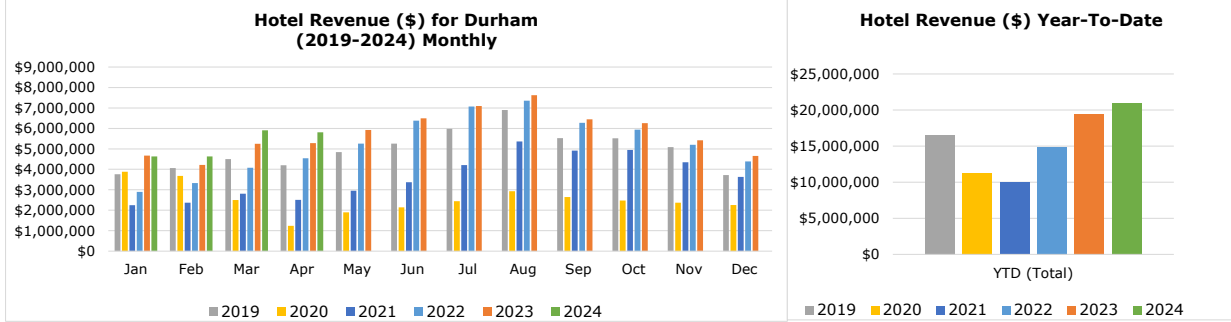
Hotel Occupancy (%) for Durham  
(2019-2024) Monthly, Annual & Year-To-Date



# Hotel Stats in DURHAM 2019 - 2024



Date	Revenue \$					
	2019	2020	2021	2022	2023	2024
Jan	\$3,761,290	\$3,880,970	\$2,250,364	\$2,894,872	\$4,673,055	\$4,633,261
Feb	\$4,061,504	\$3,678,274	\$2,372,312	\$3,330,620	\$4,216,809	\$4,634,064
Mar	\$4,501,531	\$2,500,773	\$2,812,289	\$4,080,030	\$5,244,861	\$5,905,811
Apr	\$4,200,860	\$1,241,069	\$2,511,320	\$4,540,075	\$5,282,721	\$5,807,753
May	\$4,844,419	\$1,898,441	\$2,958,461	\$5,256,202	\$5,922,600	
Jun	\$5,255,947	\$2,140,905	\$3,370,231	\$6,375,928	\$6,489,450	
Jul	\$5,980,730	\$2,444,736	\$4,209,507	\$7,072,067	\$7,092,919	
Aug	\$6,898,631	\$2,934,054	\$5,359,464	\$7,357,831	\$7,625,139	
Sep	\$5,526,672	\$2,644,757	\$4,915,733	\$6,272,757	\$6,444,933	
Oct	\$5,518,680	\$2,478,429	\$4,950,940	\$5,939,147	\$6,254,988	
Nov	\$5,081,949	\$2,367,896	\$4,344,733	\$5,199,452	\$5,416,836	
Dec	\$3,719,050	\$2,252,614	\$3,633,707	\$4,384,822	\$4,657,288	
<b>Annual</b>	<b>\$59,351,263</b>	<b>\$30,462,918</b>	<b>\$43,689,061</b>	<b>\$62,703,803</b>	<b>\$69,321,598</b>	
<b>YTD (Total)</b>	<b>\$16,525,185</b>	<b>\$11,301,086</b>	<b>\$9,946,285</b>	<b>\$14,845,597</b>	<b>\$19,417,445</b>	<b>\$20,980,890</b>

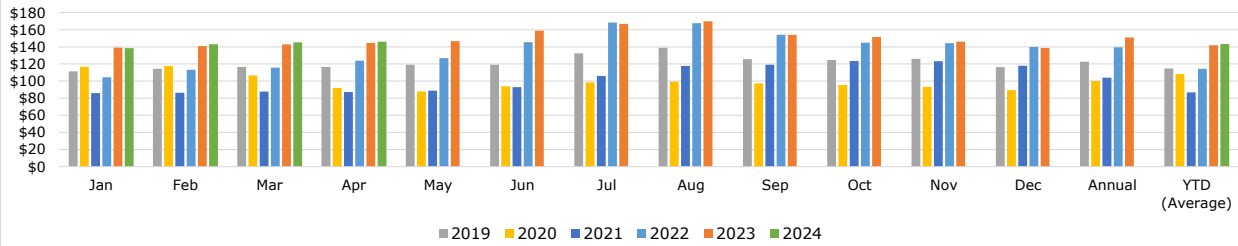


## Hotel Stats in DURHAM 2019 - 2024



Date	ADR (Average Daily Rate) \$					
	2019	2020	2021	2022	2023	2024
Jan	\$111.33	\$116.81	\$86.08	\$104.44	\$139.15	\$138.59
Feb	\$114.34	\$117.78	\$86.33	\$113.12	\$140.87	\$143.02
Mar	\$116.48	\$106.58	\$87.75	\$115.80	\$142.87	\$145.20
Apr	\$116.60	\$91.91	\$87.23	\$123.92	\$144.63	\$146.04
May	\$119.20	\$87.90	\$88.84	\$126.92	\$146.68	
Jun	\$119.02	\$93.96	\$92.98	\$145.46	\$158.87	
Jul	\$132.37	\$98.44	\$106.05	\$168.40	\$166.81	
Aug	\$138.89	\$99.23	\$117.73	\$167.74	\$169.74	
Sep	\$125.59	\$97.22	\$119.08	\$154.25	\$154.03	
Oct	\$124.59	\$95.46	\$123.48	\$144.89	\$151.60	
Nov	\$126.02	\$93.24	\$123.26	\$144.31	\$145.98	
Dec	\$116.41	\$89.28	\$117.93	\$139.94	\$138.73	
Annual	\$122.59	\$100.08	\$103.94	\$139.61	\$150.96	
<b>YTD (Average)</b>	<b>\$114.69</b>	<b>\$108.27</b>	<b>\$86.85</b>	<b>\$114.32</b>	<b>\$141.88</b>	<b>\$143.21</b>

**Hotel ADR (Average Daily Rate) (\$) for Durham  
(2019-2024) Monthly, Annual & Year-To-Date**



## Hotel Stats in DURHAM 2019 - 2024



Date	RevPAR (Revenue Per Available Room) \$					
	2019	2020	2021	2022	2023	2024
Jan	\$66.16	\$69.21	\$42.58	\$54.74	\$88.36	\$87.61
Feb	\$79.09	\$72.62	\$49.69	\$69.72	\$88.28	\$97.01
Mar	\$79.18	\$44.59	\$53.21	\$77.15	\$99.17	\$111.67
Apr	\$76.39	\$22.87	\$49.10	\$88.71	\$103.22	\$113.48
May	\$85.25	\$33.85	\$55.97	\$99.39	\$111.99	
Jun	\$95.58	\$39.45	\$65.85	\$124.58	\$126.80	
Jul	\$105.25	\$46.15	\$79.60	\$133.72	\$134.12	
Aug	\$121.41	\$55.51	\$101.34	\$139.13	\$144.18	
Sep	\$101.84	\$51.71	\$96.05	\$122.56	\$125.93	
Oct	\$98.41	\$46.89	\$93.62	\$112.30	\$118.27	
Nov	\$93.64	\$46.29	\$84.89	\$101.59	\$105.84	
Dec	\$66.32	\$42.62	\$68.71	\$82.91	\$88.06	
Annual	\$89.09	\$47.56	\$70.82	\$100.73	\$111.33	
<b>YTD (Average)</b>	<b>\$75.21</b>	<b>\$52.32</b>	<b>\$48.65</b>	<b>\$72.58</b>	<b>\$94.76</b>	<b>\$102.44</b>

**Hotel RevPAR (Revenue Per Available Room) (\$) for Durham  
(2019-2024) Monthly, Annual & Year-To-Date**

