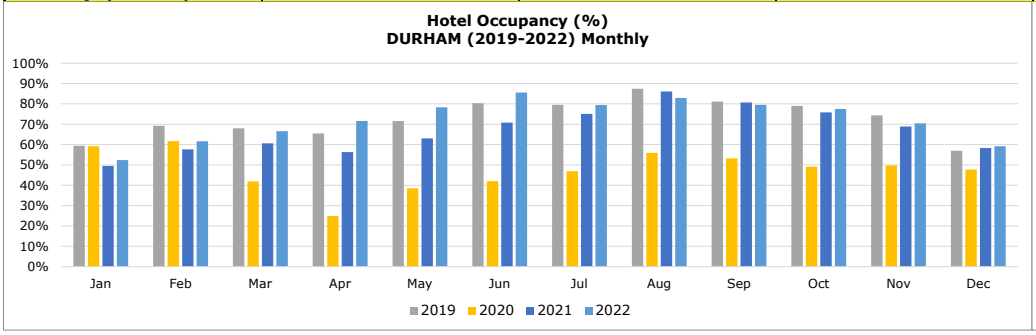
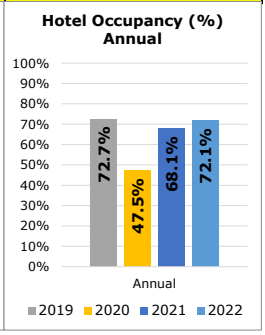
Hotel Stats in DURHAM 2019 - 2022

Central Counties Tourism

Date	Occupancy %			
	2019	2020	2021	2022
Jan	59.4%	59.2%	49.5%	52.4%
Feb	69.2%	61.7%	57.6%	61.6%
Mar	68.0%	41.9%	60.6%	66.6%
Apr	65.5%	24.9%	56.3%	71.6%
May	71.5%	38.5%	63.0%	78.3%
Jun	80.3%	42.0%	70.8%	85.6%
Jul	79.5%	46.9%	75.1%	79.4%
Aug	87.4%	55.9%	86.1%	82.9%
Sep	81.1%	53.2%	80.7%	79.5%
Oct	79.0%	49.1%	75.8%	77.5%
Nov	74.3%	49.7%	68.9%	70.4%
Dec	57.0%	47.7%	58.3%	59.2%
Annual	72.7%	47.5%	68.1%	72.1%
Q1 (Jan - Mar)	**65.5%**	**54.3%**	**55.9%**	**60.2%**
Q2 (Apr - Jun)	**72.4%**	**35.1%**	**63.4%**	**78.5%**
Q3 (Jul - Sep)	**82.7%**	**52.0%**	**80.6%**	**80.6%**
Q4 (Oct - Dec)	**70.1%**	**48.8%**	**67.7%**	**69.0%**

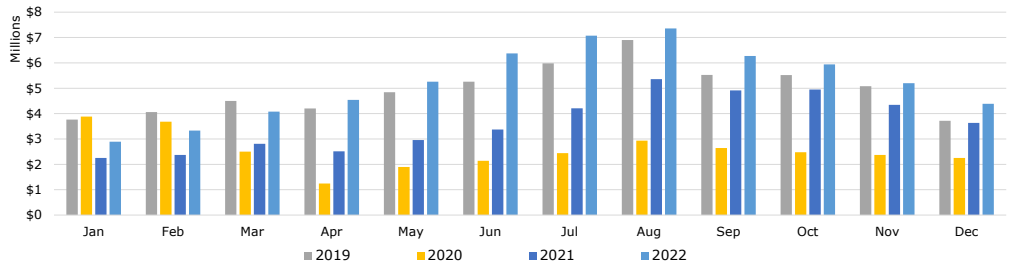


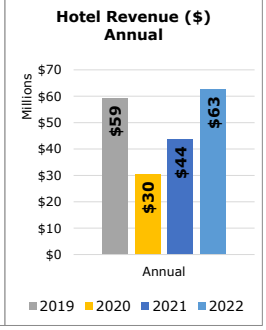


Hotel Stats in DURHAM 2019 - 2022

CENTRAL COUNTIES TOURISM

Date	Revenue $			
	2019	2020	2021	2022
Jan	$3,761,290	$3,880,970	$2,250,364	$2,894,872
Feb	$4,061,504	$3,678,274	$2,372,312	$3,330,620
Mar	$4,501,531	$2,500,773	$2,812,289	$4,080,030
Apr	$4,200,860	$1,241,069	$2,511,320	$4,540,075
May	$4,844,419	$1,898,441	$2,958,461	$5,256,202
Jun	$5,255,947	$2,140,905	$3,370,231	$6,375,928
Jul	$5,980,730	$2,444,736	$4,209,507	$7,072,067
Aug	$6,898,631	$2,934,054	$5,359,464	$7,357,831
Sep	$5,526,672	$2,644,757	$4,915,733	$6,272,757
Oct	$5,518,680	$2,478,429	$4,950,940	$5,939,147
Nov	$5,081,949	$2,367,896	$4,344,733	$5,199,452
Dec	$3,719,050	$2,252,614	$3,633,707	$4,384,822
Annual	$59,351,263	$30,462,918	$43,689,061	$62,703,803
Q1 (Jan - Mar)	**$12,324,325**	**$10,060,017**	**$7,434,965**	**$10,305,522**
Q2 (Apr - Jun)	**$14,301,226**	**$5,280,415**	**$8,840,012**	**$16,172,205**
Q3 (Jul - Sep)	**$18,406,033**	**$8,023,547**	**$14,484,704**	**$20,702,655**
Q4 (Oct - Dec)	**$14,319,679**	**$7,098,939**	**$12,929,380**	**$15,523,421**

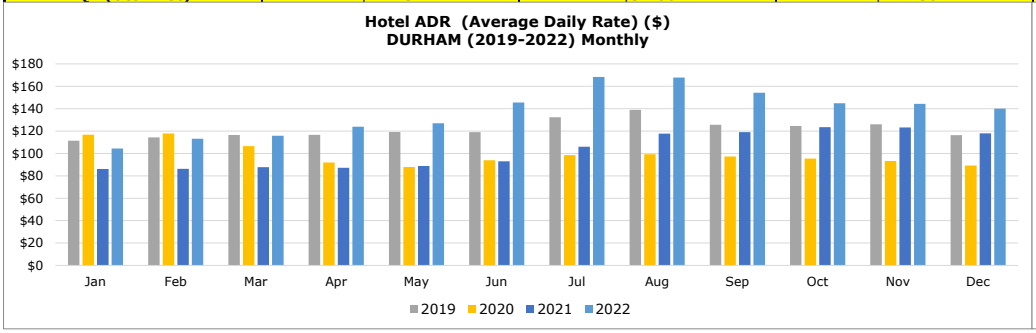


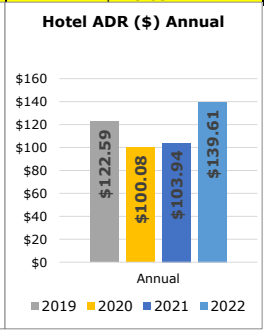


Hotel Stats in DURHAM 2019 - 2022

CENTRAL COUNTIES TOURISM

Date	ADR (Average Daily Rate) $			
	2019	2020	2021	2022
Jan	$111.33	$116.81	$86.08	$104.44
Feb	$114.34	$117.78	$86.33	$113.12
Mar	$116.48	$106.58	$87.75	$115.80
Apr	$116.60	$91.91	$87.23	$123.92
May	$119.20	$87.90	$88.84	$126.92
Jun	$119.02	$93.96	$92.98	$145.46
Jul	$132.37	$98.44	$106.05	$168.40
Aug	$138.89	$99.23	$117.73	$167.74
Sep	$125.59	$97.22	$119.08	$154.25
Oct	$124.59	$95.46	$123.48	$144.89
Nov	$126.02	$93.24	$123.26	$144.31
Dec	$116.41	$89.28	$117.93	$139.94
Annual	$122.59	$100.08	$103.94	$139.61
Q1 (Jan - Mar)	**$114.05**	**$113.72**	**$86.72**	**$111.12**
Q2 (Apr - Jun)	**$118.27**	**$91.26**	**$89.68**	**$132.10**
Q3 (Jul - Sep)	**$132.28**	**$98.30**	**$114.29**	**$163.46**
Q4 (Oct - Dec)	**$122.34**	**$92.66**	**$121.56**	**$143.05**





Hotel Stats in DURHAM 2019 - 2022

Central Counties Tourism

Date	RevPAR (Revenue Per Available Room) $			
	2019	2020	2021	2022
Jan	$66.16	$69.21	$42.58	$54.74
Feb	$79.09	$72.62	$49.69	$69.72
Mar	$79.18	$44.59	$53.21	$77.15
Apr	$76.39	$22.87	$49.10	$88.71
May	$85.25	$33.85	$55.97	$99.39
Jun	$95.58	$39.45	$65.85	$124.58
Jul	$105.25	$46.15	$79.60	$133.72
Aug	$121.41	$55.51	$101.34	$139.13
Sep	$101.84	$51.71	$96.05	$122.56
Oct	$98.41	$46.89	$93.62	$112.30
Nov	$93.64	$46.29	$84.89	$101.59
Dec	$66.32	$42.62	$68.71	$82.91
Annual	$89.09	$47.56	$70.82	$100.73
Q1 (Jan - Mar)	**$74.81**	**$62.14**	**$48.49**	**$67.20**
Q2 (Apr - Jun)	**$85.74**	**$32.06**	**$56.97**	**$104.23**
Q3 (Jul - Sep)	**$109.50**	**$51.12**	**$92.33**	**$131.80**
Q4 (Oct - Dec)	**$86.12**	**$45.27**	**$82.41**	**$98.93**

