



CENTRAL COUNTIES TOURISM

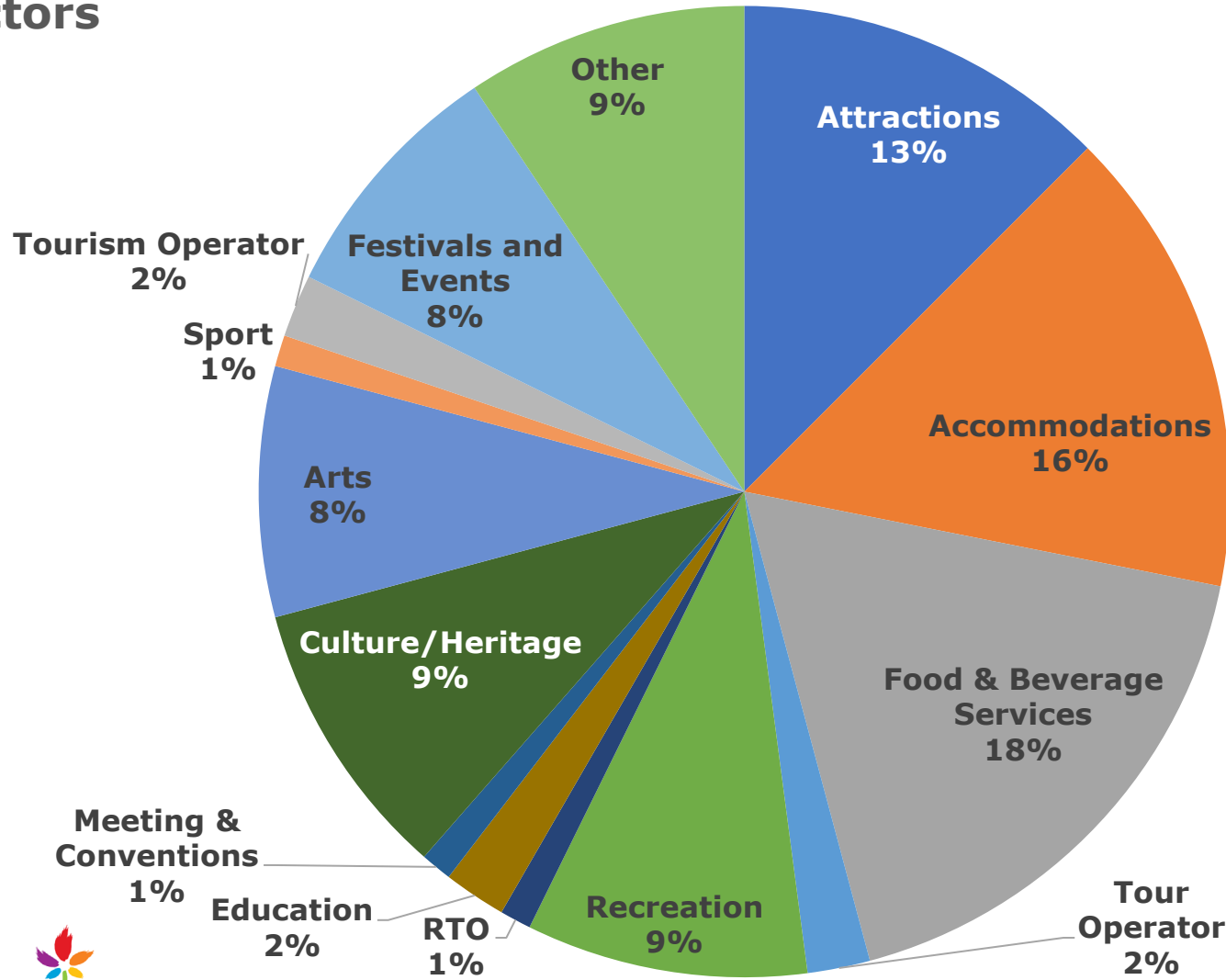


Regional Tourism Organizations 6  
Covid-19 Survey 3 Results  
April 1 – 6, 2020

# Which sector do you operate in?

96 completed surveys

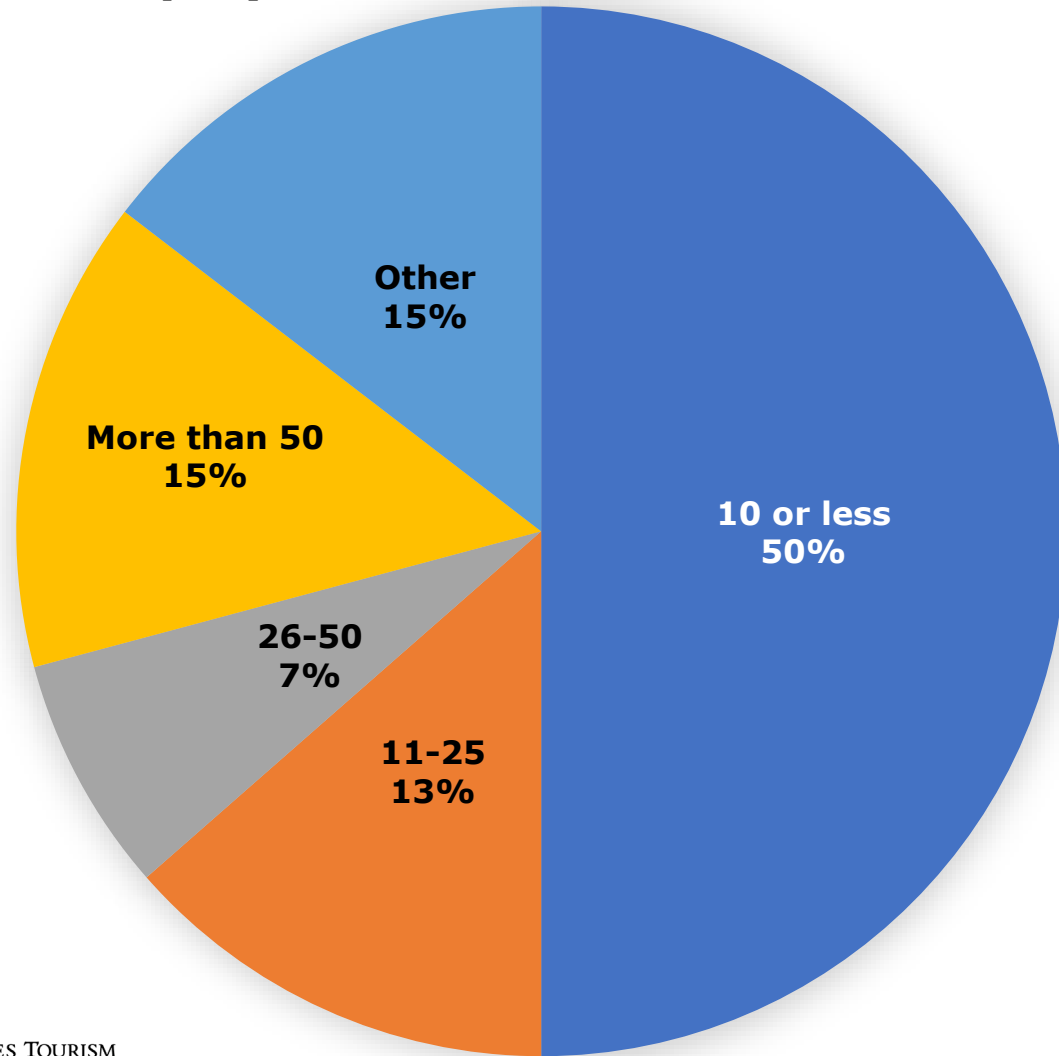
## Sectors



Sectors	Value	%
Attractions	12	12.50%
Accommodations	15	15.63%
Food & Beverage Services	17	17.71%
Transportation	0	0.00%
Tour Operator	2	2.08%
Recreation	9	9.38%
RTO	1	1.04%
Sector Association	0	0.00%
Education	2	2.08%
Meeting & Conventions	1	1.04%
Culture/Heritage	9	9.38%
Arts	8	8.33%
Sport	1	1.04%
Tourism Operator	2	2.08%
Film	0	0.00%
Festivals and Events	8	8.33%
Other	9	9.38%

# How many employees does your business have?

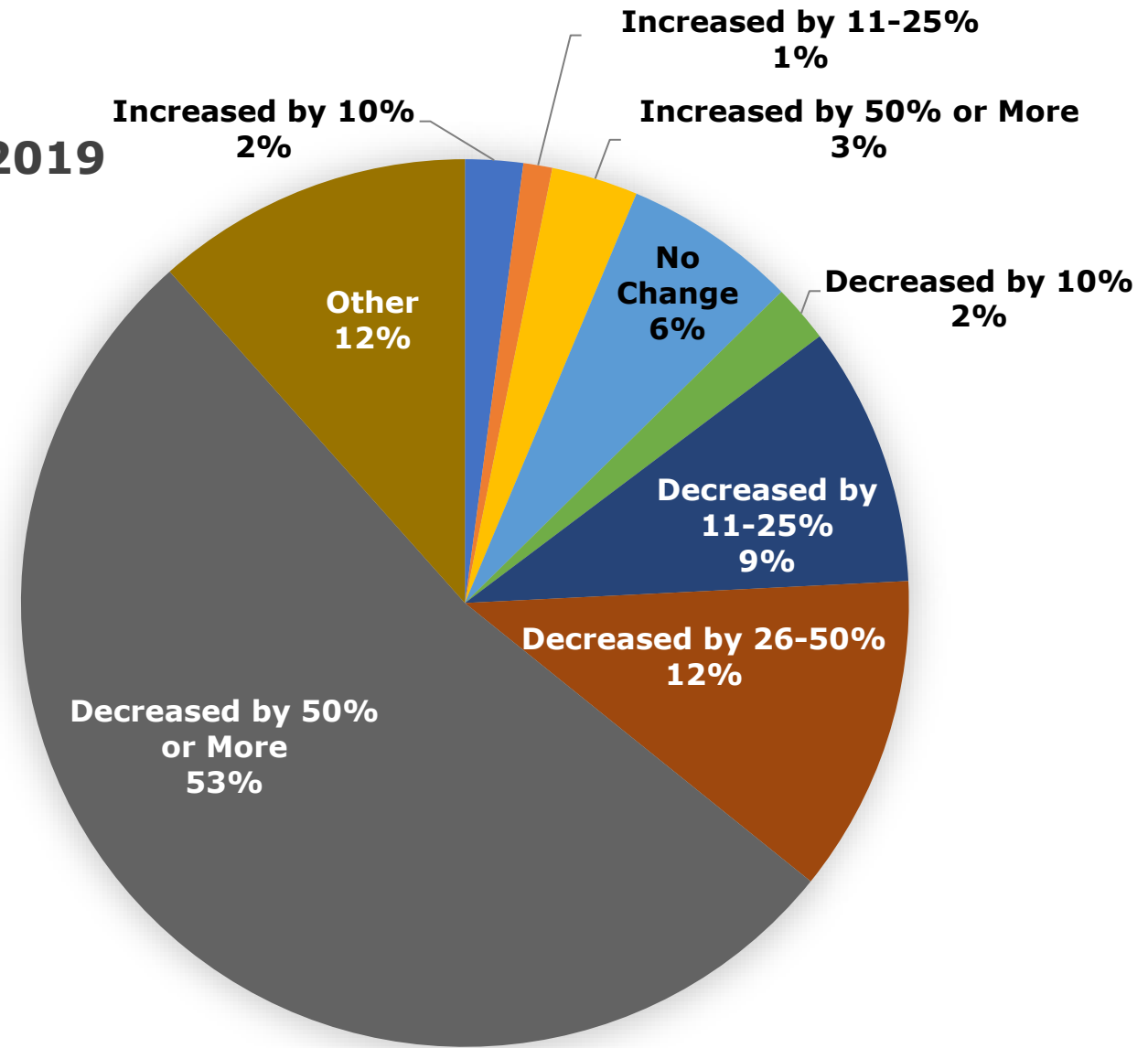
## Number of Employees



Number of Employees	Value	%
10 or less	48	50.00%
11-26	13	13.54%
26-50	7	7.29%
More than 50	14	14.58%
Other	14	14.58%

# How do your sales/revenue in March 2020 compare to your sales/revenue in March 2019?

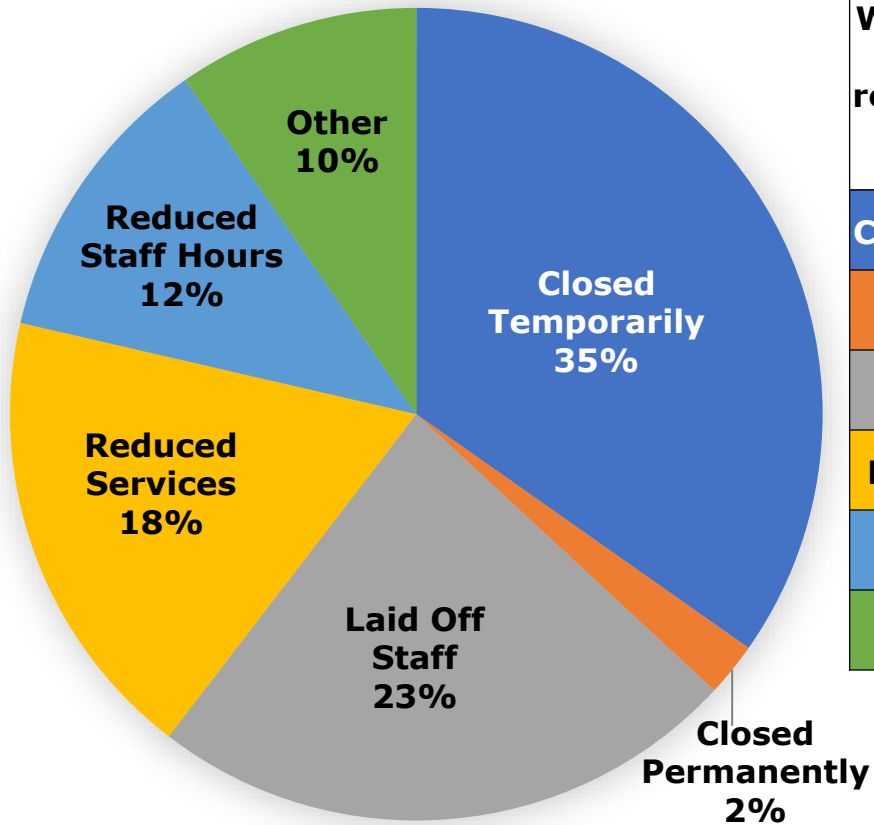
## Sales/Revenue March 2020 vs 2019



Sales Increase/Decrease	Value	%
Increased by 10%	2	2.11%
Increased by 11-25%	1	1.05%
Increased by 26-50%	0	0.00%
Increased by 50% or more	3	3.16%
No change	6	6.32%
Decreased by 1-10%	2	2.11%
Decreased by 11-25%	9	9.47%
Decreased by 26-50%	11	11.58%
Decreased by 50% or more	50	52.63%
Other	11	11.58%

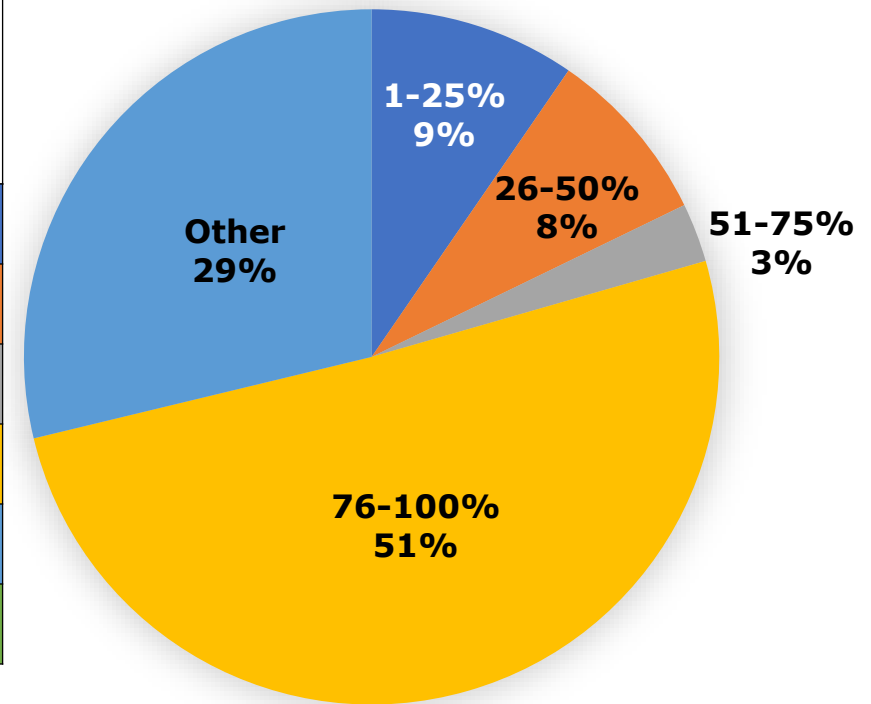
# What action(s) have you currently taken as a result of COVID-19?

## Actions as a Result of COVID-19



What Actions have you taken as a result of COVID-19 Select all that Apply	Value	%	% of Total Surveys
Closed temporarily	65	34.76%	67.71%
Closed permanently	4	2.14%	4.17%
Laid off staff	44	23.53%	45.83%
Reduced services	34	18.18%	35.42%
Reduced staff hours	22	11.76%	22.92%
Other	18	9.63%	18.75%

## % of Employees Laid off



If you answered 'Yes,' % of Employees Laid off	Value	%
1-25%	7	9.59%
26-50%	6	8.22%
51-75%	2	2.74%
76-100%	37	50.68%
Other	21	28.77%

Looking ahead at the next 3 months, please indicate the risks your business is facing.

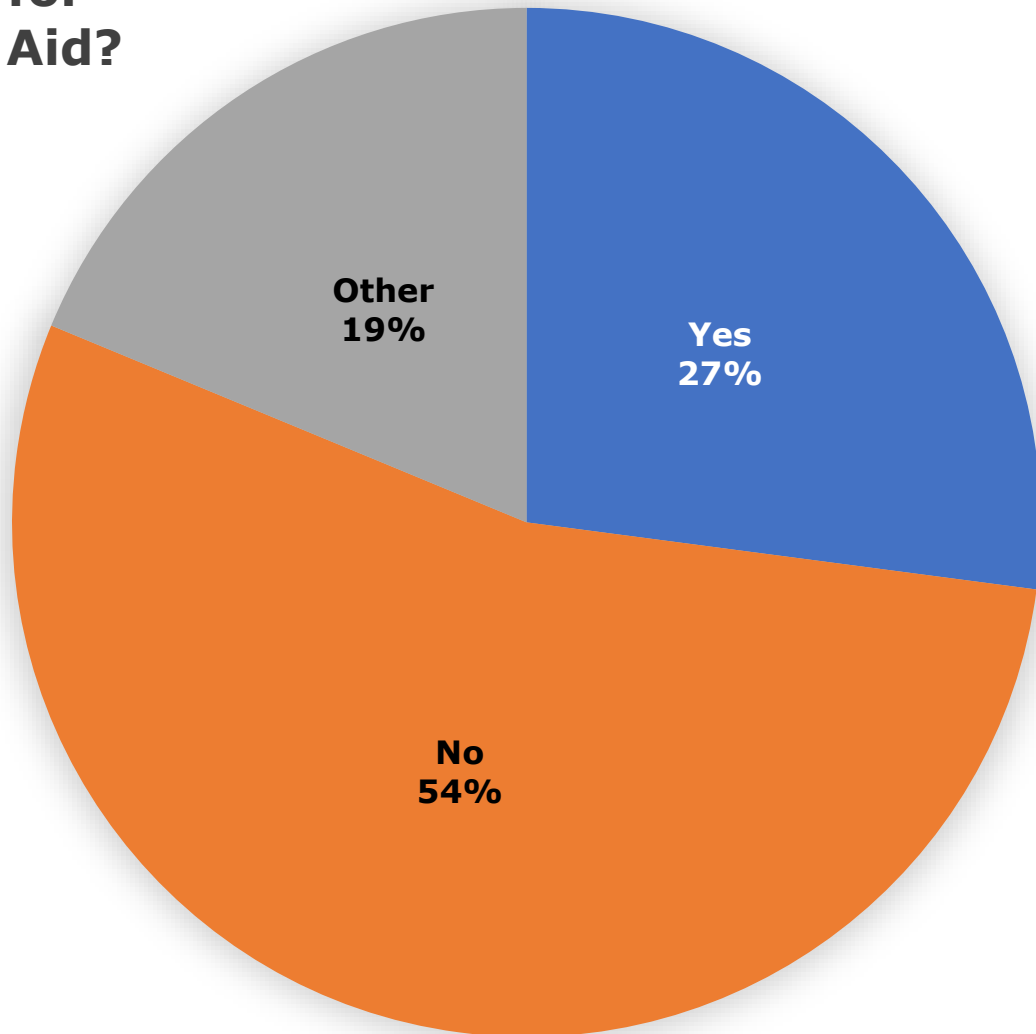
### Risks in the next 3 months



Risks in Next 3 months Select all that Apply	Value	%	% of Total Surveys
Employee Lay Offs	38	16.89%	39.58%
Closing Your Business Temporarily	56	24.89%	58.33%
Closing Your Business Permanently	26	11.56%	27.08%
Unable to Pay Staff Wages	36	16.00%	37.50%
Unable to Pay Staff Sick Leave	13	5.78%	13.54%
Unable to Open for the Summer Season	41	18.22%	42.71%
Other	15	6.67%	15.63%

# Have you applied for any COVID-19 related aid funding from any level of Government?

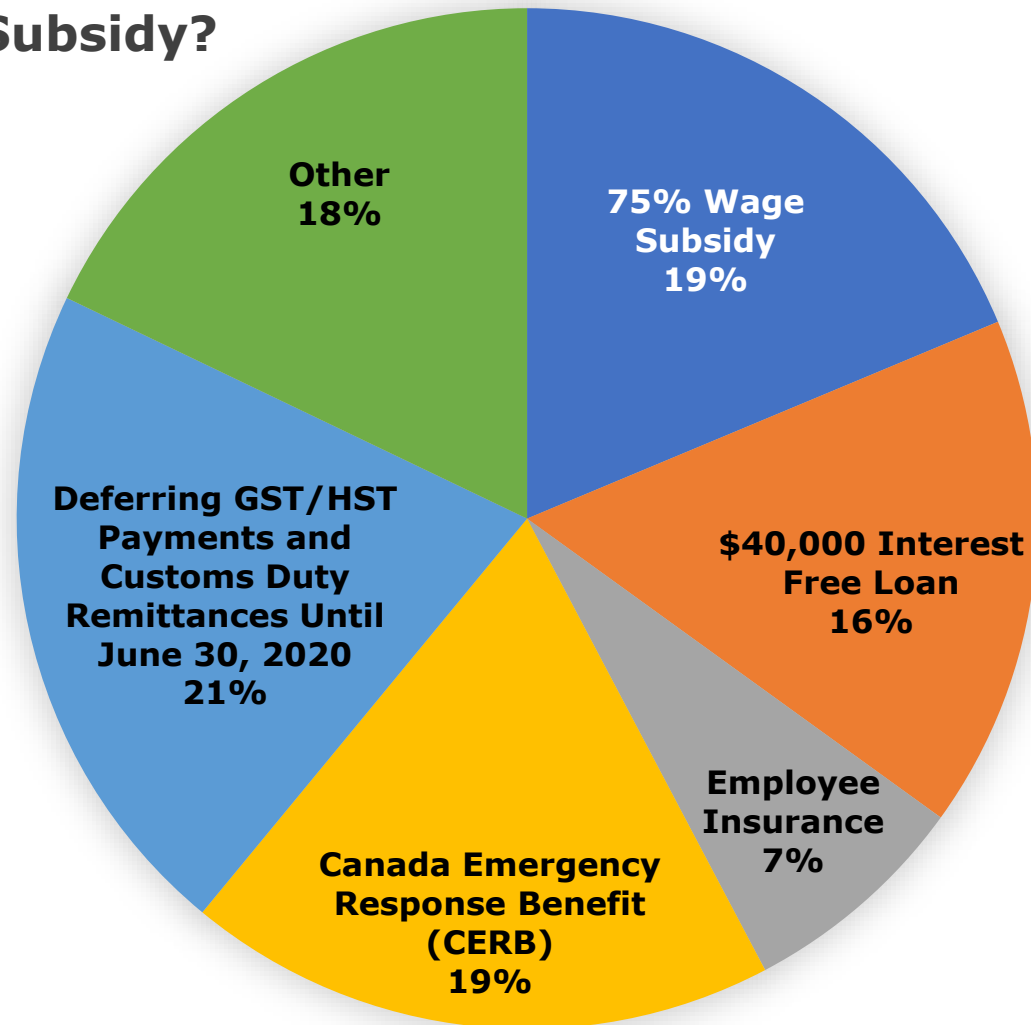
## Applied for Financial Aid?



Have you applied for any COVID-19 related aid funding?	Value	%
Yes	26	27.08%
No	52	54.17%
Other	18	18.75%

If you answered yes to the above question, please indicate which types of COVID-19 related aid you have applied for, and which you intend to apply for when available.

### Which Subsidy?



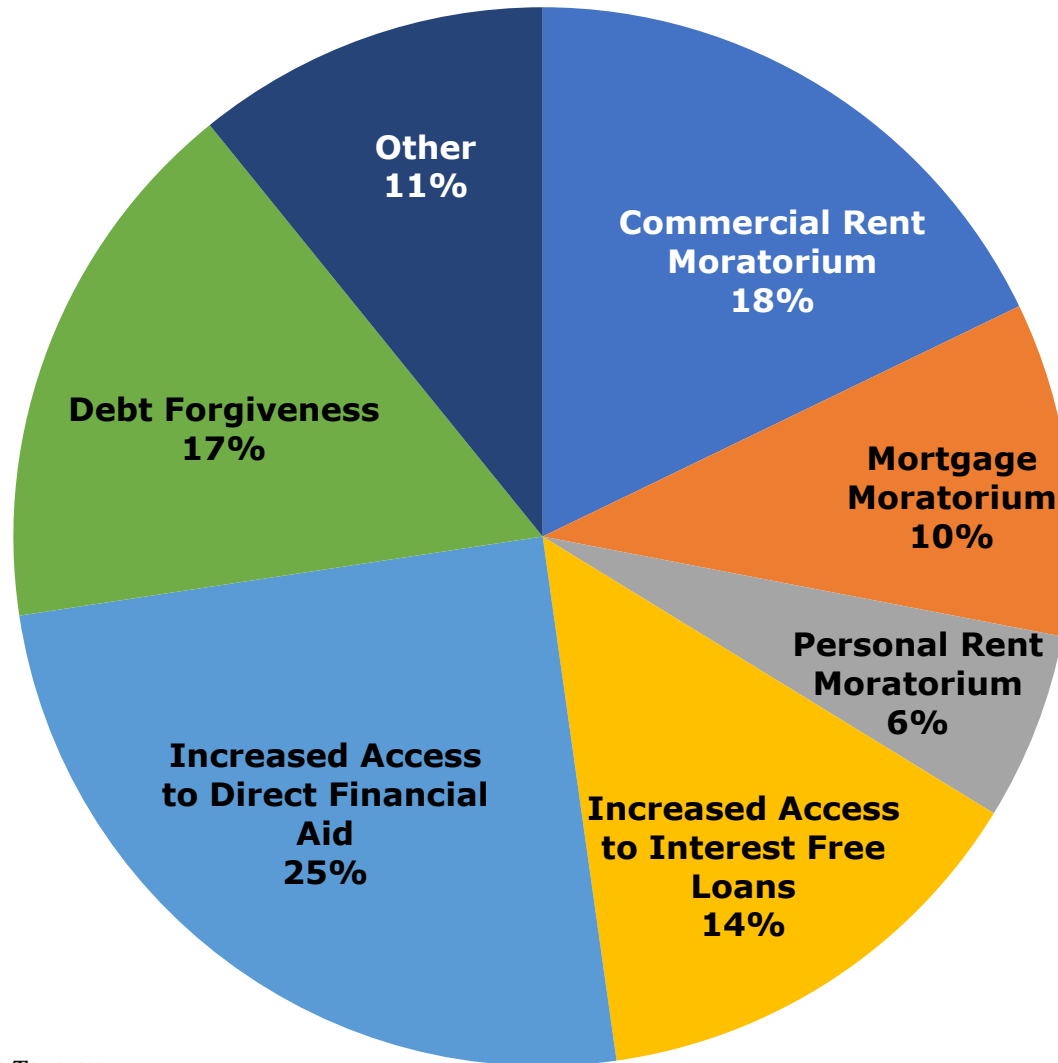
Which Subsidy? Select all that Apply	Value	%	% of Total Surveys
75% Wage Subsidy	23	18.70%	23.96%
\$40,000 Interest Free Loan	20	16.26%	20.83%
Employee Insurance	9	7.32%	9.38%
Canada Emergency Response Benefit (CERB)	23	18.70%	23.96%
Deferring GST/HST Payments and Customs Duty Remittances Until June 30, 2020	26	21.14%	27.08%
Other	22	17.89%	22.92%





# What other forms of financial aid do you require during COVID-19?

## Other Financial Aid



Other Financial Aid?	Value	%
Commercial Rent Moratorium	28	17.83%
Mortgage Moratorium	16	10.19%
Personal Rent Moratorium	9	5.73%
Increased Access to Interest Free Loans	22	14.01%
Increased Access to Direct Financial Aid	39	24.84%
Debt Forgiveness	26	16.56%
Other	17	10.83%