



CENTRAL COUNTIES TOURISM

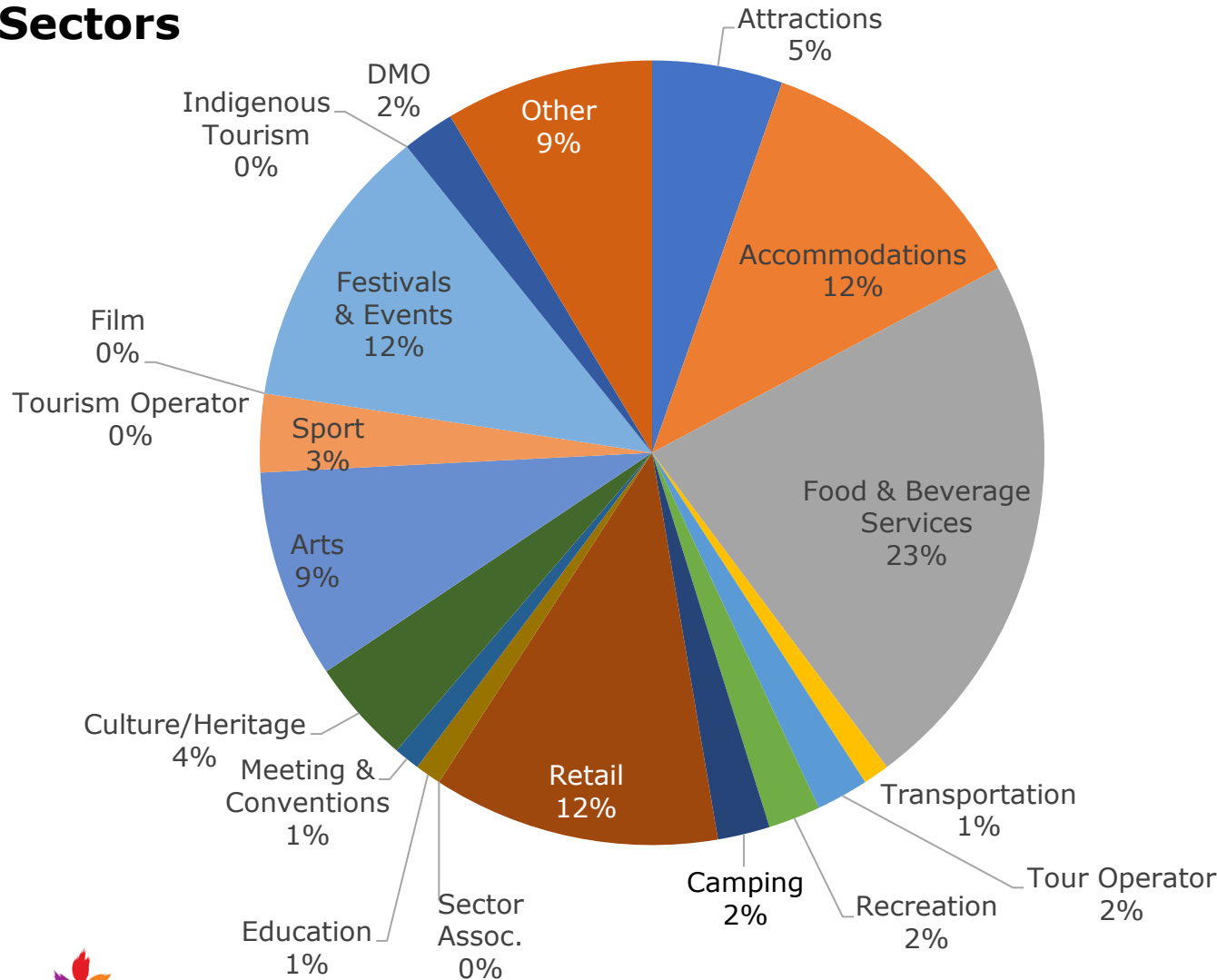


Ontario Regional Tourism Organization 6
Covid-19 Survey 4 Results
April 22 – 27, 2020

Which sector do you operate in?

93 completed surveys

Sectors

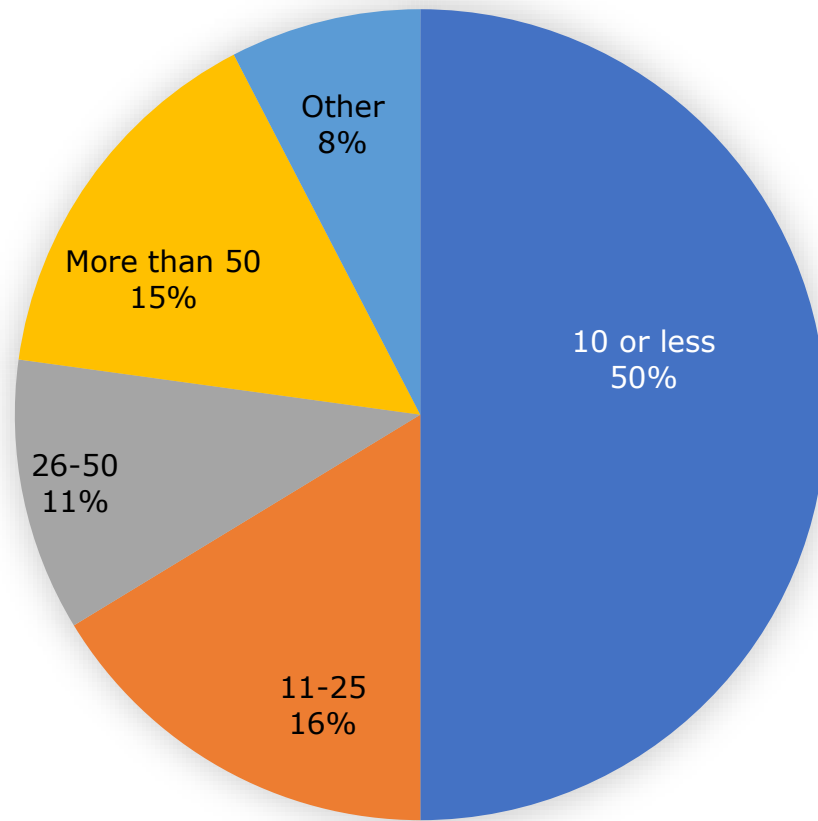


Sectors	Value	%
Attractions	5	5.4%
Accommodations	11	11.8%
Food & Beverage Services	21	22.6%
Transportation	1	1.1%
Tour Operator	2	2.2%
Recreation	2	2.2%
Camping	2	2.2%
Retail	11	11.8%
Sector Association	0	0.0%
Education	1	1.1%
Meeting & Conventions	1	1.1%
Culture/Heritage	4	4.3%
Arts	8	8.6%
Sport	3	3.2%
Tourism Operator	0	0.0%
Film	0	0.0%
Festivals and Events	11	11.8%
Indigenous Tourism	0	0.0%
DMO	2	2.2%
Other	8	8.6%



How many employees does your business have?

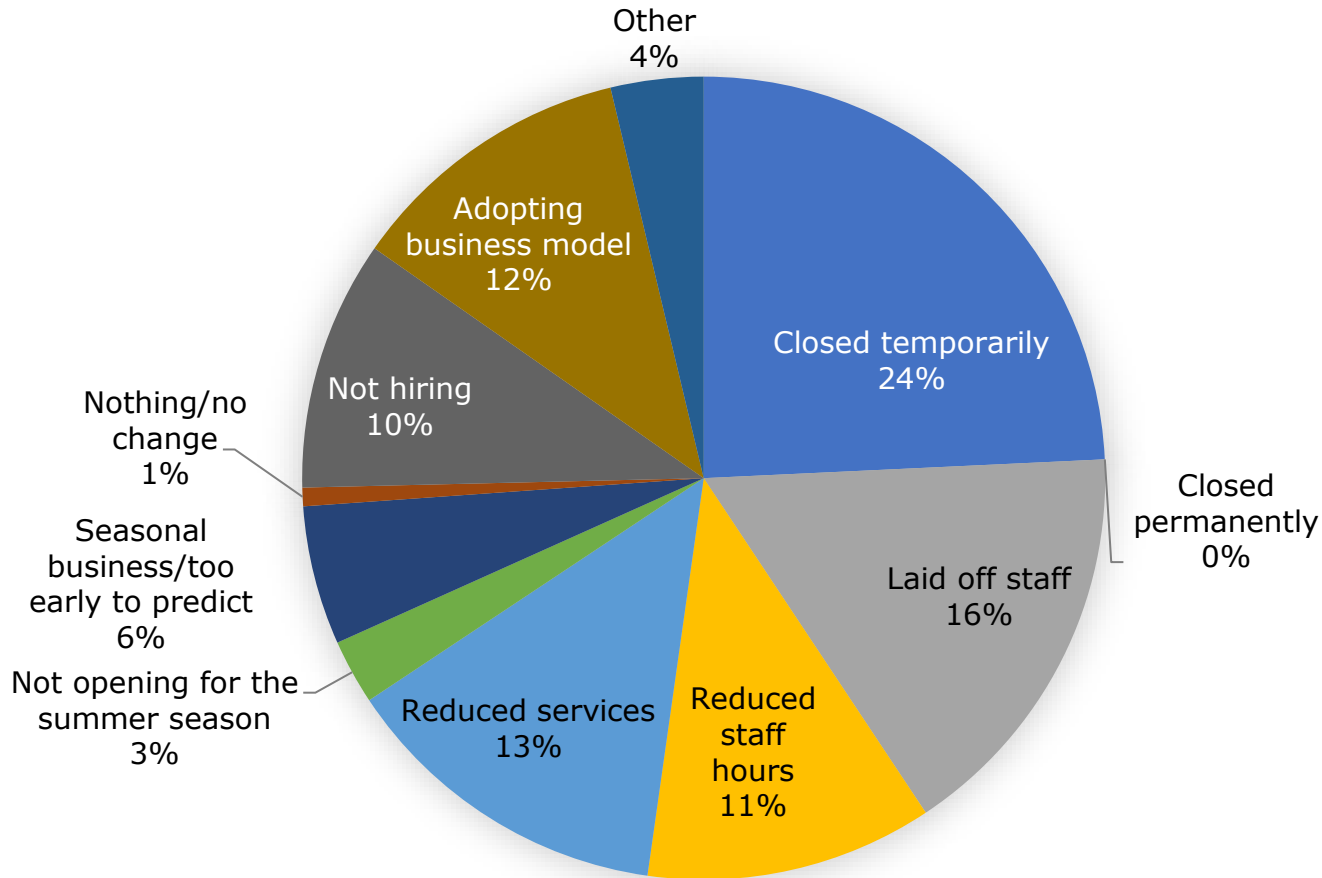
Number of Employees



Number of Employees	Value	%
10 or less	46	50.0%
11-26	15	16.3%
26-50	10	10.9%
More than 50	14	15.2%
Other	7	7.6%

What actions have you currently taken as a result of COVID-19? Select all that apply.

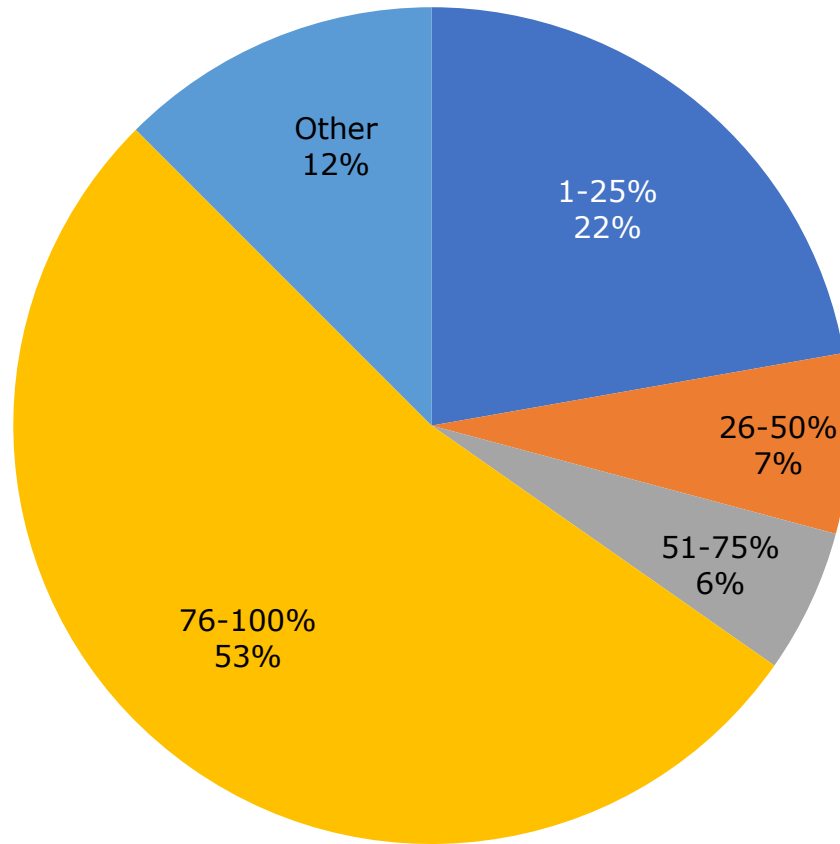
Actions currently taken as a result of COVID-19



Actions taken as a result of COVID-19	Value	%	% of Total Surveys
Closed Temporarily	65	24.3%	69.9%
Closed Permanently	0	0.0%	0.0%
Laid off staff	44	16.4%	47.3%
Reduced staff hours	31	11.6%	33.3%
Reduced services	36	13.4%	38.7%
Not opening for the summer season	7	2.6%	7.5%
Seasonal business/too early to predict	15	5.6%	16.1%
Nothing/no change	2	0.7%	2.2%
Not hiring	27	10.1%	29.0%
Adotping business model	31	11.6%	33.3%
Other	10	3.7%	10.8%

If you answered yes to having to lay employees off, please indicate what percentage of your employees are being laid off:

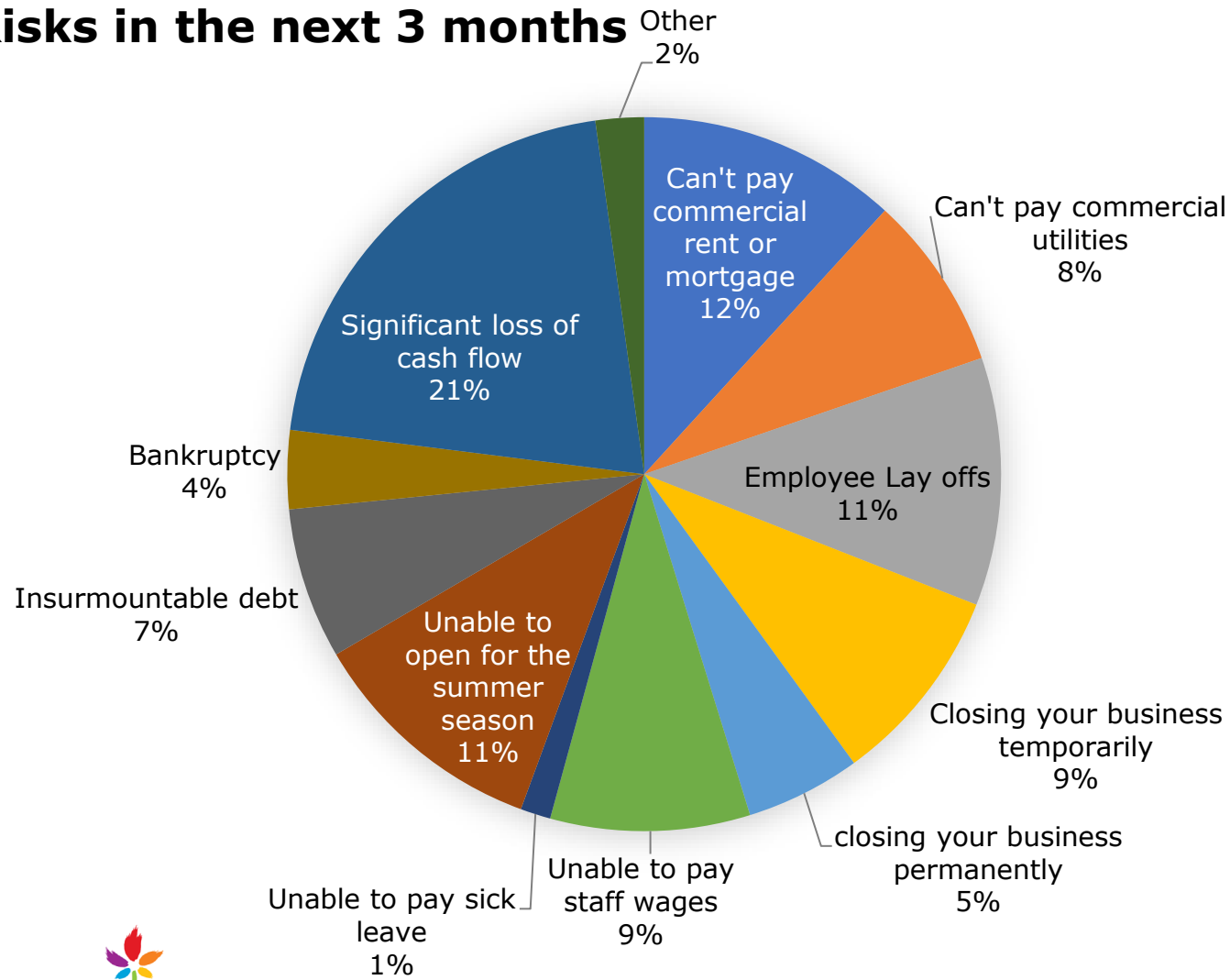
% of Employees Laid Off



If you answered Yes	Value	%
1-25%	16	22.2%
26-50%	5	6.9%
51-75%	4	5.6%
76-100%	38	52.8%
Other	9	12.5%

Looking ahead at the next 3 months, please indicate the risks your business is facing. Select all that apply.

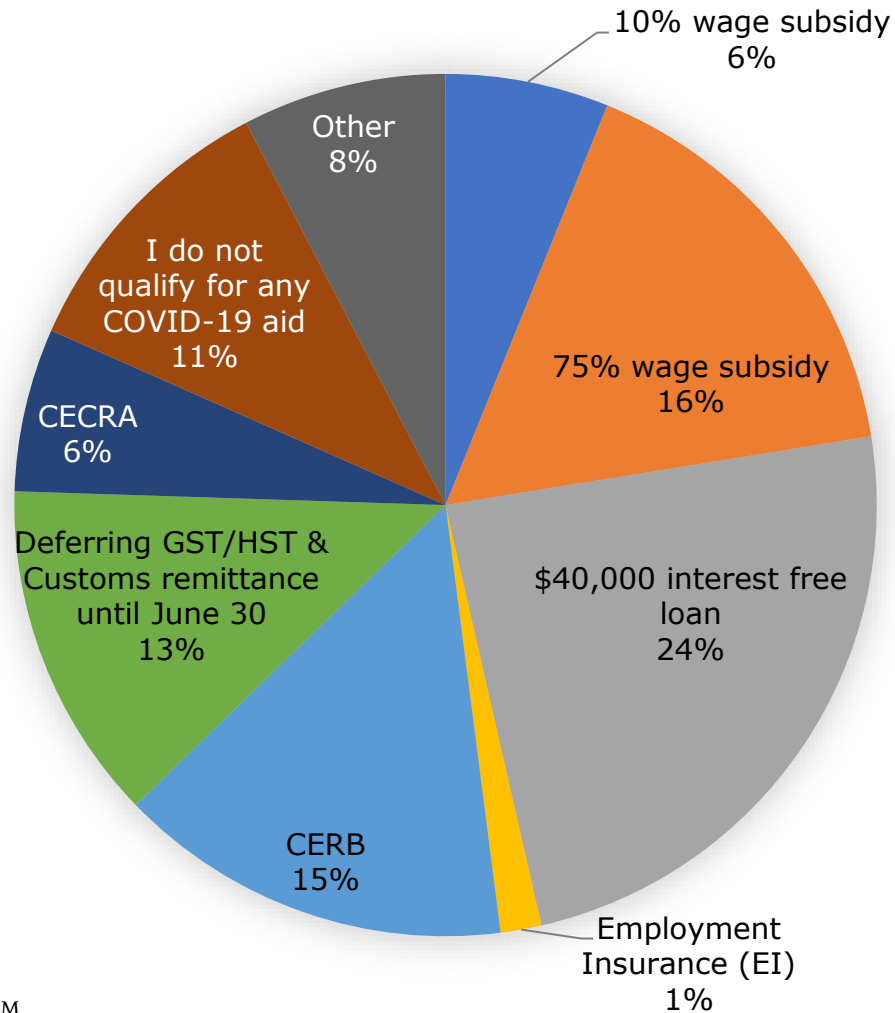
Risks in the next 3 months



Risks in Next 3 months	Value	%	% of Total Surveys
Can't pay commercial rent/mortgage	43	11.8%	46.2%
Can't pay commercial utilities	29	7.9%	31.2%
Employee Layoffs	41	11.2%	44.1%
Closing business temporarily	33	9.0%	35.5%
Closing business permanently	19	5.2%	20.4%
Unable to pay wages	33	9.0%	35.5%
Unable to pay sick leave	5	1.4%	5.4%
Unable to open for the summer	40	11.0%	43.0%
Insurmountable debt	25	6.8%	26.9%
Bankruptcy	13	3.6%	14.0%
Significant loss of cash flow	76	20.8%	81.7%
Other	8	2.2%	8.6%

Please indicate which types of COVID-19 related aid you have applied for, and which you intend to apply for when available. Select all that apply.

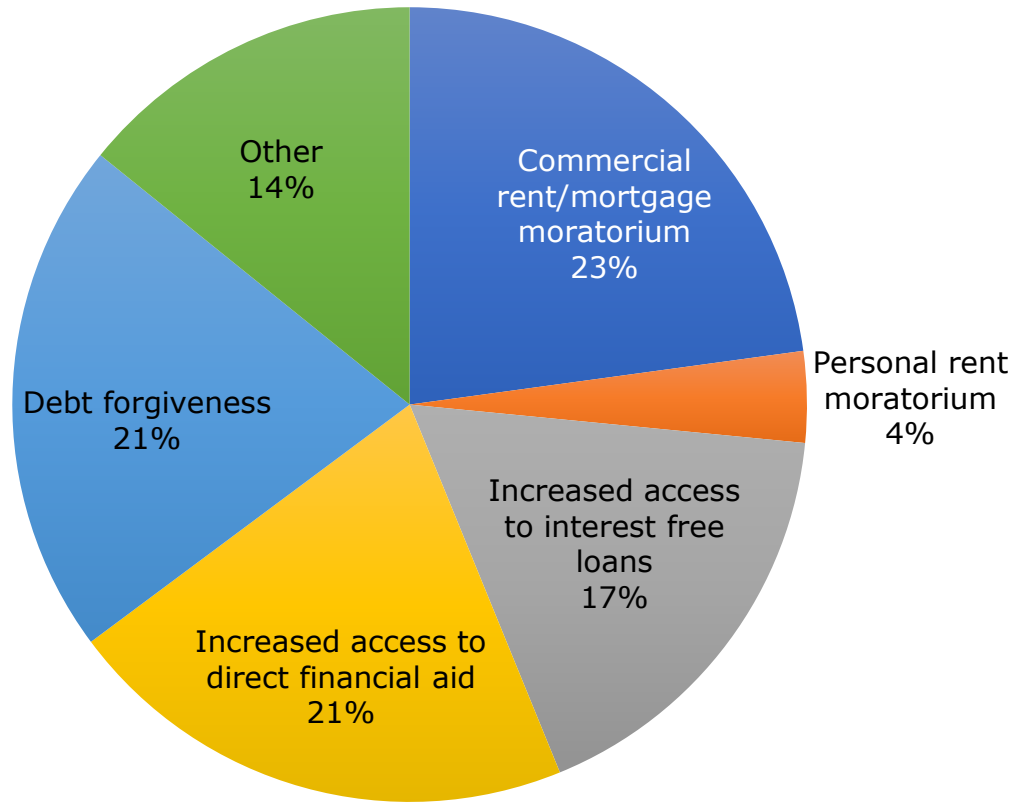
Which Types of COVID-19 Aid



What Types of Financial Aid	Value	%	% of Total Surveys
10% wage subsidy	12	6.1%	12.9%
75% wage subsidy	32	16.3%	34.4%
\$40k interest free loan	47	24.0%	50.5%
Employment insurance (EI)	3	1.5%	3.2%
CERB	29	14.8%	31.2%
GST/HST/Customs Deferral	25	12.8%	26.9%
CECRA	12	6.1%	12.9%
I did not qualify for any aid	21	10.7%	22.6%
Other	15	7.7%	16.1%

What other forms of financial aid do you require? Select all that apply.

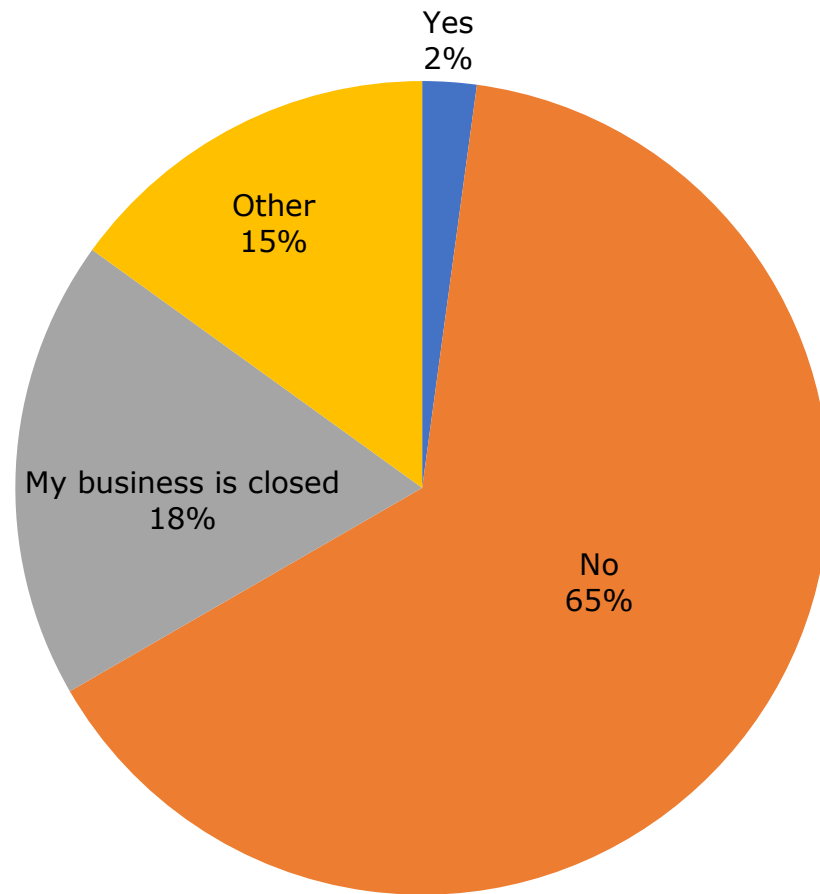
Other Forms of Financial Aid



Other Financial Aid?	Value	%	% of Total Surveys
Commercial Rent/mortgage moratorium	37	22.8%	39.8%
Personal rent Moratorium	6	3.7%	6.5%
Increased access to interest free loans	28	17.3%	30.1%
Increased access to direct financial aid	34	21.0%	36.6%
Debt forgiveness	34	21.0%	36.6%
Other	23	14.2%	24.7%

If your business is closed due to COVID-19, does your insurance cover this business interruption?

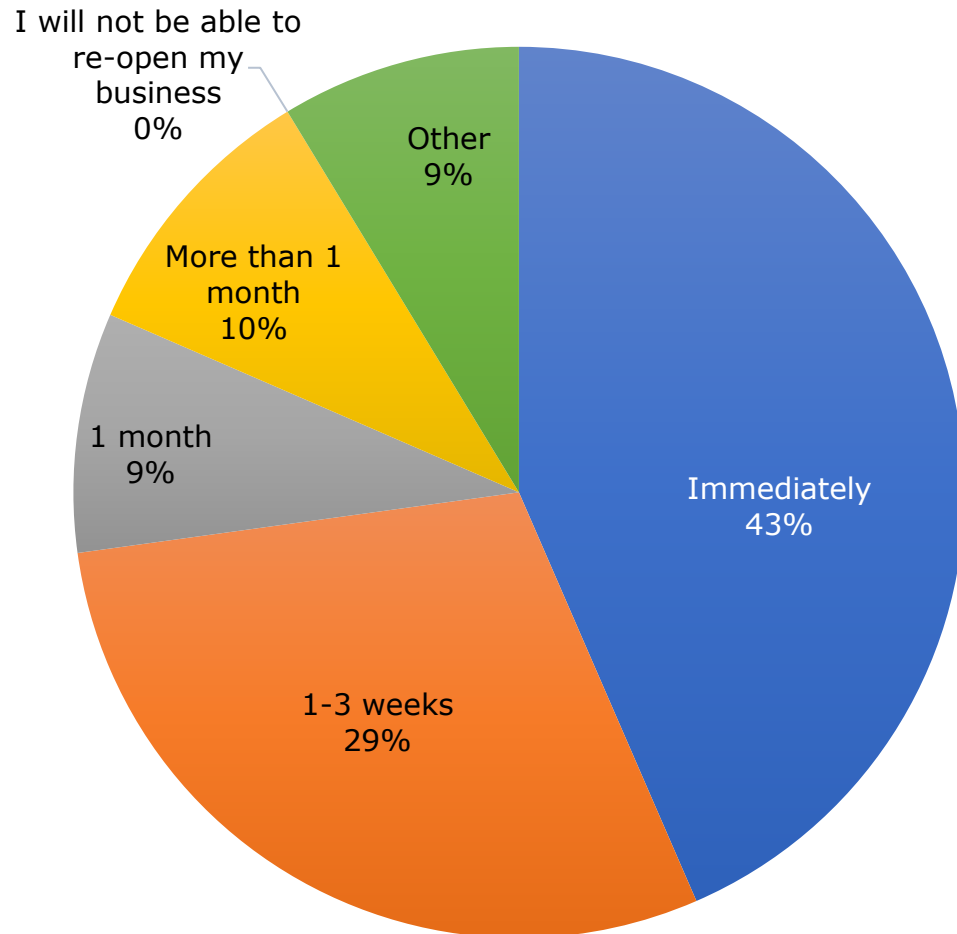
Was your Business Interruption Covered by your Insurance?



Did insurance cover this business interruption?	Value	%
Yes	2	2.2%
No	60	64.5%
My business is closed	17	18.3%
Other	14	15.1%

When the current COVID-19 restrictions can be lifted, how long will it take you to re-open your business?

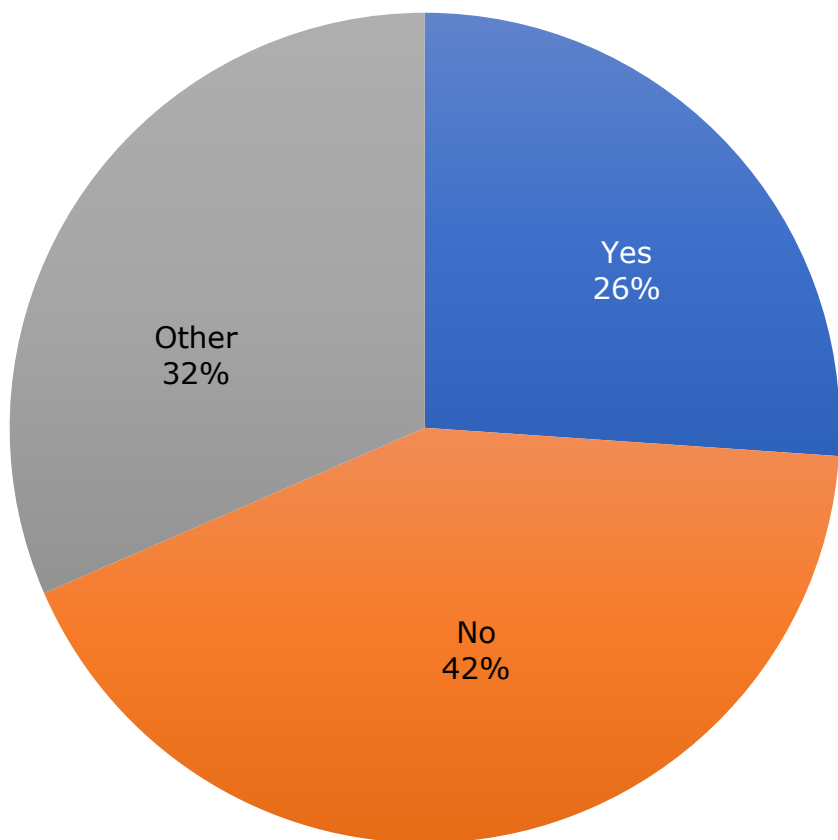
How Long Will it Take you to Reopen?



How long will it take to reopen?	Value	%
Immediately	40	43.5%
1-3 weeks	27	29.3%
1 month	8	8.7%
More than 1 month	9	9.8%
I will not re-open my business	0	0.0%
Other	8	8.7%

Is the current COVID-19 government aid sufficient to ensure that your tourism operation will remain viable and ready to open when the restrictions are lifted?

Is the Government aid Enough?



Is the Government doing enough?	Value	%
Yes	24	26.1%
No	39	42.4%
Other	29	31.5%