



CENTRAL COUNTIES
TOURISM

BOARD APPLICATION FORM

/2022

Thank you for your interest in the Central Counties Tourism Board. We are seeking Directors to fill the following four (4) positions beginning June 15, 2022:

- **Director-at-Large:** 3-YEAR TERM
- **York Representative:** 2-YEAR TERM
- **Durham Representative:** 3-YEAR TERM
- **Headwaters Representative:** 2-YEAR TERM

The 50 – 30 Challenge Diversity Framework

Together with The Government of Canada, Central Counties Tourism supports the **50 – 30 Challenge** and is working towards reaching the goal. The **50 – 30 Challenge** is an initiative that aims to improve access to positions of influence and leadership on corporate boards and in senior management for women, racialized persons, including Indigenous Peoples, Black Canadians, people who identify as LGBTQ2S+, and persons living with disabilities.

Board of Directors Meetings

The Board of Directors meets four to six times per year for approximately three hours per meeting. Directors attend a full day strategic planning session in the Fall, the annual one-day Central Counties Tourism Symposium, and AGM. Directors also typically sit on committees of the board which meet by teleconference.

Nomination Form Completion

This form is to be completed by the nominee/applicant. Please provide all information requested and respond to all questions. Attach additional information as appropriate. Please note that Directors will serve in a voluntary capacity. Please click [here](#) for CCT's by-laws. Click [here](#) for more information about Central Counties Tourism.

The nomination deadline is April 11, 2022.

Please send the completed form by email to:
Central Counties Tourism/RTO6 at king@centralcounties.ca

1. Personal Information

FULL NAME	
ADDRESS	
REGION	
TELEPHONE	
EMAIL	
BUSINESS/ ORGANIZATION	
POSITION	

2. Please confirm that you:

a. Reviewed the Central Counties 2022-2023 Business Plan .	YES <input type="checkbox"/>	NO <input type="checkbox"/>
b. Have attached a current resumé.	YES <input type="checkbox"/>	NO <input type="checkbox"/>
c. Are willing to consent to a police background check.	YES <input type="checkbox"/>	NO <input type="checkbox"/>

3. The Board of Directors strives to have a diverse and competent board composition. To this end, please complete the Board Competency Matrix.

Please enter "X" for the Geographic Area and Sector that applies.

York	York	
	Durham	
	Headwaters	
	Other (Director-at-Large)	
Attractions	Attractions	
	Accommodations	
	Food & Beverage / Culinary	
	Culture / Entertainment	
	Financial Services	
	Agriculture	
	Training / Education	
	Other Service Industry	
	Other Accommodations	
	Other Sector - Note Below	

Please rate yourself on the following skills and experience using the following range:

"1" – Limited

"2" – Working Knowledge

"3" – Good Understanding

"4" – Extensive

	Board Experience	
	Governance	
	Finance	
	Government Relations	
	Human Resources	
	Training & Education	
	Legal / Risk Management	
	Marketing	
	Research Education	
	Sales / Revenue	
	Strategic Planning	
	Technology	

4. Describe your experience with not-for-profit board operations, management and governance. Indicate any current or past boards, industry associations on which you have served, or other experiences you feel are relevant.

5. What do you believe to be the major concerns facing the tourism community and businesses within Central Counties and/or Ontario?

6. Tell us what you want to contribute or achieve as a member of the CCT Board.

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7. If we are not able to accommodate your interest in being a Director for Central Counties Tourism at this time, would you be interested in potentially working with one of our Board Committees (please see the examples below).

YES NO

If **YES**, please select your top two (2) committee choices from list below:

Business Advisory and Revenue Committee:

Provides recommendations on providing excellent programs and services and developing and implementing a plan to support the economic and social recovery for industry stakeholders.

Partnership Committee:

Creates partnership opportunities for industry stakeholders designed to support tourism efforts and provide region businesses with opportunities to leverage resources to meet our collective goals.

Governance Committee:

Develops the By-laws and governance related policies of the Board and staff, and; administers the nomination process for the Board of Directors.

Conference and Sports Committee:

Drives economic impact to the region through meetings, conferences and sport tourism opportunities.

Choice #1:
Choice #2: