



CENTRAL COUNTIES TOURISM QUICK TIPS: PUTTING YOUR BEST PROFILE FORWARD

Your Central Counties Tourism profile is an easy and FREE way to make a great first impression with potential visitors to the region. From your enticing profile picture to your business description, your goal (and ours) is to show visitors why they want you to be a part of their day trip, weekend getaway, or family vacation.

Here are some quick and easy tips to help create an online profile designed to bring guests to your business.

For Assistance Contact Your Regional Field Manager

York Region – Sandra Quiteria: squiteria@centralcounties.ca

Durham Region – Eleanor Cook: ecook@centralcounties.ca

Headwaters Region – Emily Quinton: equinton@centralcounties.ca

Five

tips for creating a **STANDOUT PROFILE**

TITLE & DESCRIPTION

DESCRIBE YOUR BUSINESS
TO VISITORS IN 500
CHARACTERS OR LESS

IMAGE

UPLOAD YOUR BEST PHOTOS
TO “MAIN IMAGE” & “GALLERY”
FIELDS. IMAGE SPECS: 300
DPI; 1300 MIN. TO 1600 MAX
PIXELS; HORIZONTAL
ORIENTATION

LOCATION

PROVIDE THE EXACT
LOCATION OF YOUR
BUSINESS, INCLUDING
POSTAL CODE

BE SOCIAL

INCLUDE ALL OF YOUR
SOCIAL MEDIA CHANNELS

STAY CURRENT

CHECK YOUR PROFILE EVERY
FOUR TO SIX MONTHS TO
ENSURE YOUR INFORMATION
IS UP TO DATE