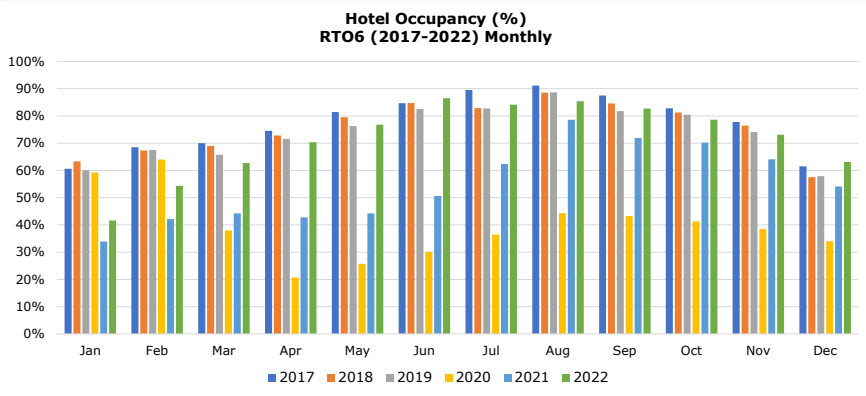
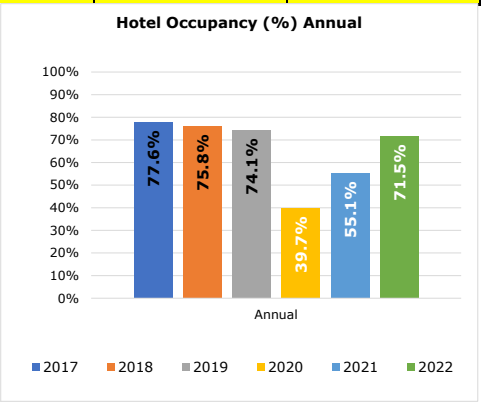
Hotel Stats in RTO6 2017 - 2022

Central Counties Tourism

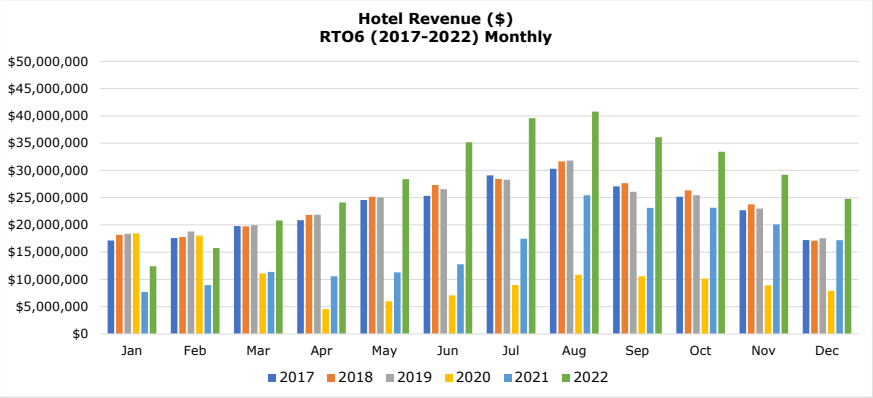
Date	Occupancy %					
	2017	2018	2019	2020	2021	2022
Jan	60.6%	63.3%	60.0%	59.2%	33.9%	41.6%
Feb	68.5%	67.3%	67.4%	64.0%	42.1%	54.3%
Mar	70.0%	69.0%	65.7%	38.0%	44.2%	62.7%
Apr	74.5%	72.8%	71.6%	20.7%	42.8%	70.3%
May	81.4%	79.5%	76.3%	25.7%	44.2%	76.8%
Jun	84.6%	84.7%	82.6%	30.1%	50.6%	86.5%
Jul	89.6%	82.9%	82.8%	36.5%	62.4%	84.1%
Aug	91.1%	88.6%	88.6%	44.3%	78.6%	85.4%
Sep	87.5%	84.6%	81.8%	43.3%	71.9%	82.7%
Oct	82.8%	81.2%	80.4%	41.3%	70.2%	78.6%
Nov	77.8%	76.5%	74.1%	38.5%	64.1%	73.1%
Dec	61.5%	57.5%	57.9%	34.0%	54.1%	63.1%
Annual	77.6%	75.8%	74.1%	39.7%	55.1%	71.5%
Q1 (Jan - Mar)	66.4%	66.5%	64.4%	53.7%	40.1%	52.9%
Q2 (Apr - Jun)	80.2%	79.0%	76.8%	25.5%	45.9%	77.9%
Q3 (Jul - Sep)	89.4%	85.3%	84.4%	41.4%	71.0%	84.1%
Q4 (Oct - Dec)	74.0%	71.7%	70.8%	37.9%	62.8%	71.6%

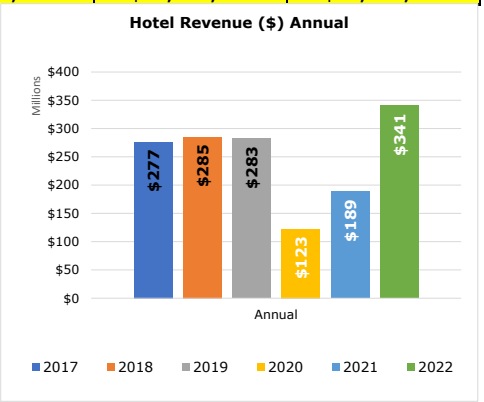




Hotel Stats in RTO6 2017 - 2022

Date	Revenue $					
	2017	2018	2019	2020	2021	2022
Jan	$17,128,782	$18,191,199	$18,341,678	$18,434,509	$7,689,215	$12,426,066
Feb	$17,569,289	$17,781,933	$18,803,380	$18,059,138	$8,934,595	$15,756,188
Mar	$19,794,422	$19,744,128	$19,963,897	$11,087,536	$11,361,948	$20,806,762
Apr	$20,864,463	$21,827,449	$21,857,091	$4,565,405	$10,562,021	$24,131,479
May	$24,560,948	$25,168,284	$25,020,570	$5,977,164	$11,290,156	$28,391,560
Jun	$25,331,248	$27,332,486	$26,559,765	$7,064,656	$12,775,352	$35,154,881
Jul	$29,087,356	$28,423,086	$28,292,280	$8,970,745	$17,482,635	$39,576,585
Aug	$30,313,543	$31,649,124	$31,811,960	$10,835,939	$25,440,029	$40,800,505
Sep	$27,071,593	$27,666,592	$26,070,559	$10,570,068	$23,140,584	$36,088,948
Oct	$25,168,188	$26,316,633	$25,457,919	$10,165,787	$23,148,482	$33,408,776
Nov	$22,674,810	$23,753,820	$22,996,143	$8,904,801	$20,082,073	$29,203,501
Dec	$17,230,235	$17,119,579	$17,564,034	$7,887,360	$17,188,913	$24,786,043
Annual	$276,794,876	$284,974,311	$282,739,276	$122,523,108	$189,096,003	$340,531,294
Q1 (Jan - Mar)	**$54,492,494**	**$55,717,259**	**$57,108,955**	**$47,581,183**	**$27,985,758**	**$48,989,016**
Q2 (Apr - Jun)	**$70,756,658**	**$74,328,219**	**$73,437,426**	**$17,607,225**	**$34,627,529**	**$87,677,920**
Q3 (Jul - Sep)	**$28,824,164**	**$29,246,267**	**$28,724,933**	**$10,125,584**	**$22,021,083**	**$38,822,013**
Q4 (Oct - Dec)	**$21,691,077**	**$22,396,677**	**$22,006,032**	**$8,985,983**	**$20,139,823**	**$29,132,773**

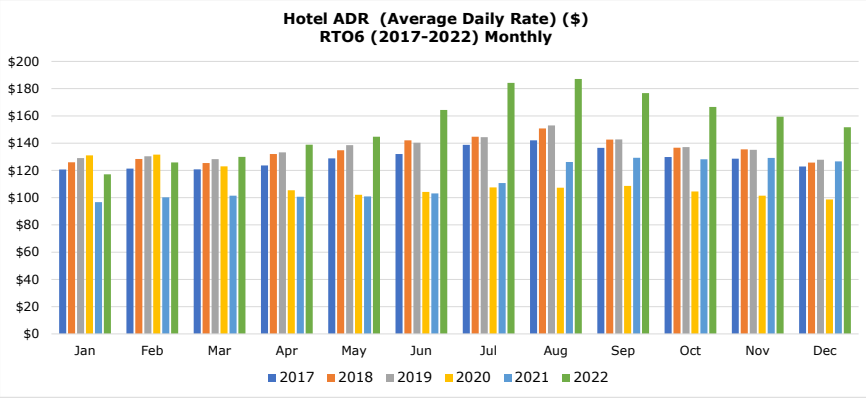


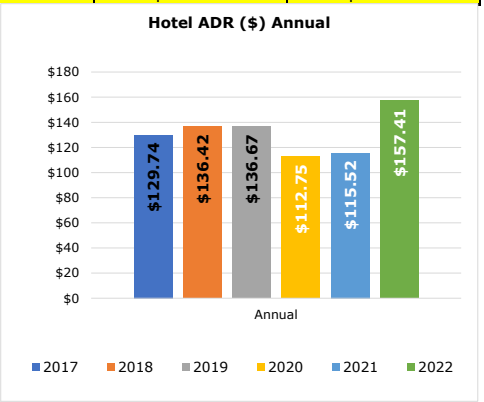


Hotel Stats in RTO6 2017 - 2022

Central Counties Tourism

Date	ADR (Average Daily Rate) $					
	2017	2018	2019	2020	2021	2022
Jan	$120.66	$125.95	$129.03	$131.09	$96.67	$117.08
Feb	$121.30	$128.34	$130.35	$131.54	$100.19	$125.80
Mar	$120.78	$125.43	$128.24	$122.93	$101.43	$129.94
Apr	$123.61	$131.99	$133.28	$105.46	$100.73	$138.88
May	$128.80	$134.84	$138.50	$102.07	$100.93	$144.75
Jun	$132.07	$142.09	$140.34	$104.21	$103.10	$164.41
Jul	$138.72	$144.77	$144.39	$107.52	$110.72	$184.30
Aug	$142.11	$150.84	$153.05	$107.31	$126.14	$187.13
Sep	$136.60	$142.65	$142.75	$108.63	$129.27	$176.71
Oct	$129.85	$136.72	$137.16	$104.56	$128.20	$166.57
Nov	$128.65	$135.46	$135.12	$101.46	$129.15	$159.41
Dec	$122.83	$125.69	$127.87	$98.70	$126.58	$151.65
Annual	$129.74	$136.42	$136.67	$112.75	$115.52	$157.41
Q1 (Jan - Mar)	$120.91	$126.57	$129.20	$128.52	$99.43	$124.27
Q2 (Apr - Jun)	$128.16	$136.31	$137.37	$103.91	$101.59	$149.35
Q3 (Jul - Sep)	$139.14	$146.09	$146.73	$107.82	$122.04	$182.71
Q4 (Oct - Dec)	$127.11	$132.62	$133.38	$101.57	$127.98	$159.21





Hotel Stats in RTO6 2017 - 2022

Central Counties Tourism

Date	RevPAR (Revenue Per Available Room) $					
	2017	2018	2019	2020	2021	2022
Jan	$73.16	$79.76	$77.45	$77.65	$32.75	$48.67
Feb	$83.08	$86.32	$87.91	$84.21	$42.14	$68.32
Mar	$84.54	$86.57	$84.30	$46.70	$44.87	$81.49
Apr	$92.08	$96.13	$95.39	$21.80	$43.10	$97.67
May	$104.90	$107.26	$105.67	$26.20	$44.59	$111.20
Jun	$111.79	$120.37	$115.91	$31.34	$52.13	$142.28
Jul	$124.23	$119.96	$119.49	$39.20	$69.04	$155.01
Aug	$129.47	$133.58	$135.63	$47.50	$99.15	$159.80
Sep	$119.47	$120.66	$116.73	$47.06	$92.98	$146.06
Oct	$107.49	$111.07	$110.31	$43.17	$90.01	$130.85
Nov	$100.06	$103.58	$100.10	$39.07	$82.72	$116.51
Dec	$75.52	$72.29	$73.99	$33.60	$68.52	$95.70
Annual	$100.62	$103.36	$101.92	$44.75	$63.69	$112.58
Q1 (Jan - Mar)	**$80.26**	**$84.22**	**$83.22**	**$69.52**	**$39.92**	**$66.16**
Q2 (Apr - Jun)	**$102.92**	**$107.92**	**$105.66**	**$26.45**	**$46.61**	**$117.05**
Q3 (Jul - Sep)	**$124.39**	**$124.73**	**$123.95**	**$44.59**	**$87.06**	**$153.62**
Q4 (Oct - Dec)	**$94.36**	**$95.65**	**$94.80**	**$38.61**	**$80.42**	**$114.35**

