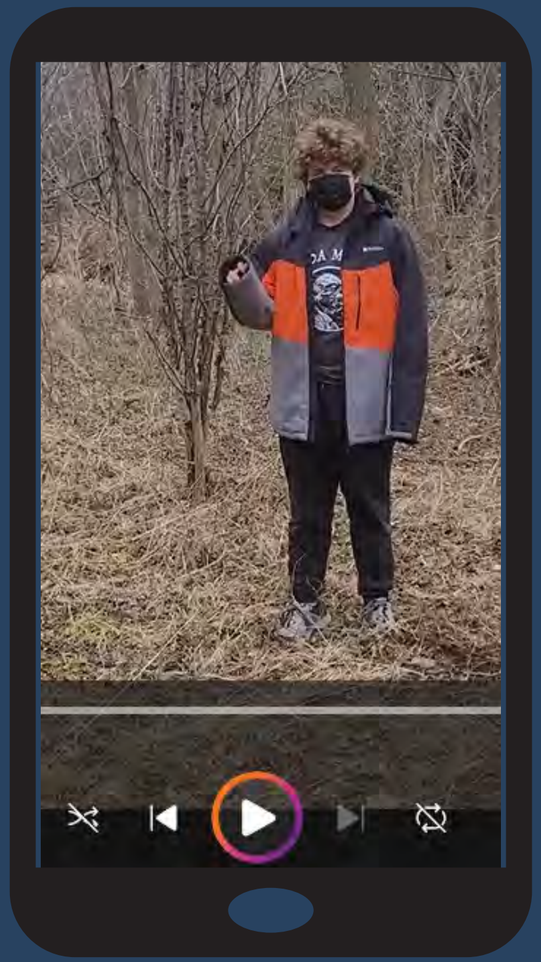
AUGMENTED REALITY

CENTRAL COUNTIES
TOURISM

What Sparked the Idea?

Untapped Content
Affordability
Accessibility for
Visitors
Empowering
Businesses

Unique RFP Process



- New technology for tourism businesses and visitors
- We needed a custom build
- Backend, super user-friendly
- Affordable for stakeholders

SIMWAVE

SimWave runs on a passion for existing on the cutting edge of interactive technology. We are never shy about refining our process, constantly maximizing efficiency while squeezing every last bit of graphical fidelity out of our products. We thrive on measuring our techniques against what the rest of the industry has to offer, then using the best of those available to craft fully immersive and engaging experiences.

AVTR1

BEHIND THE AVATAR

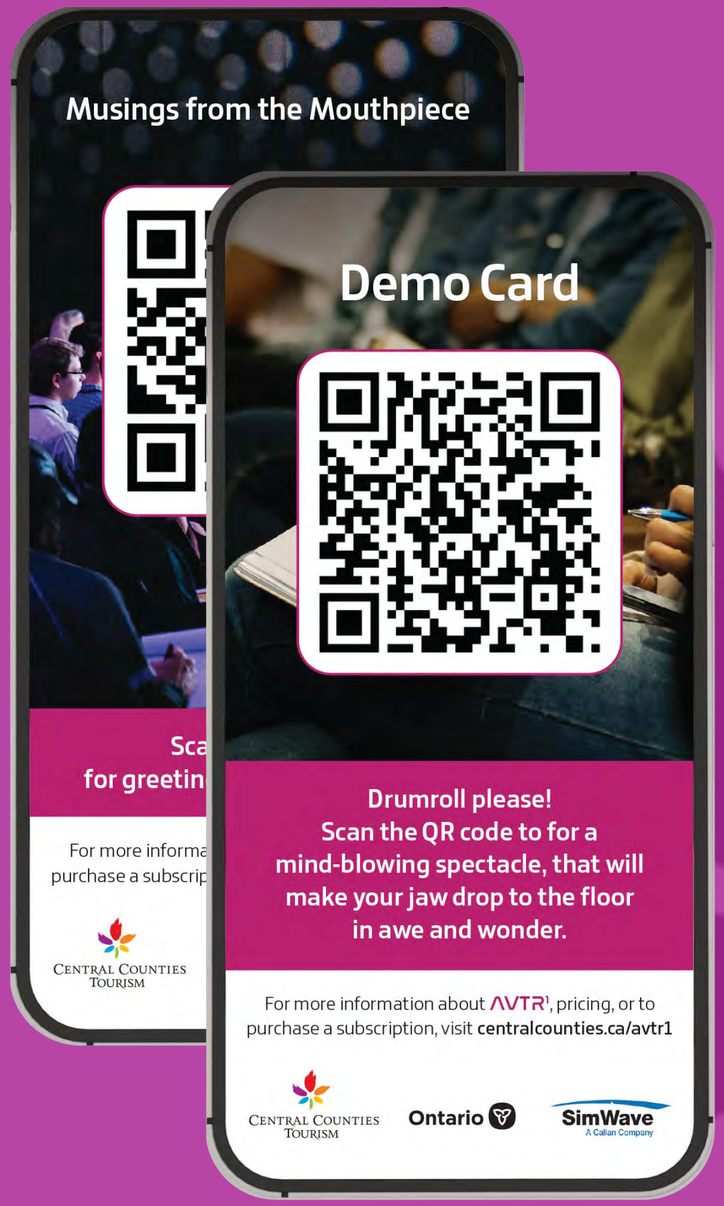
Where Reality Meets Imagination. Avatar-led Immersive Experiences.

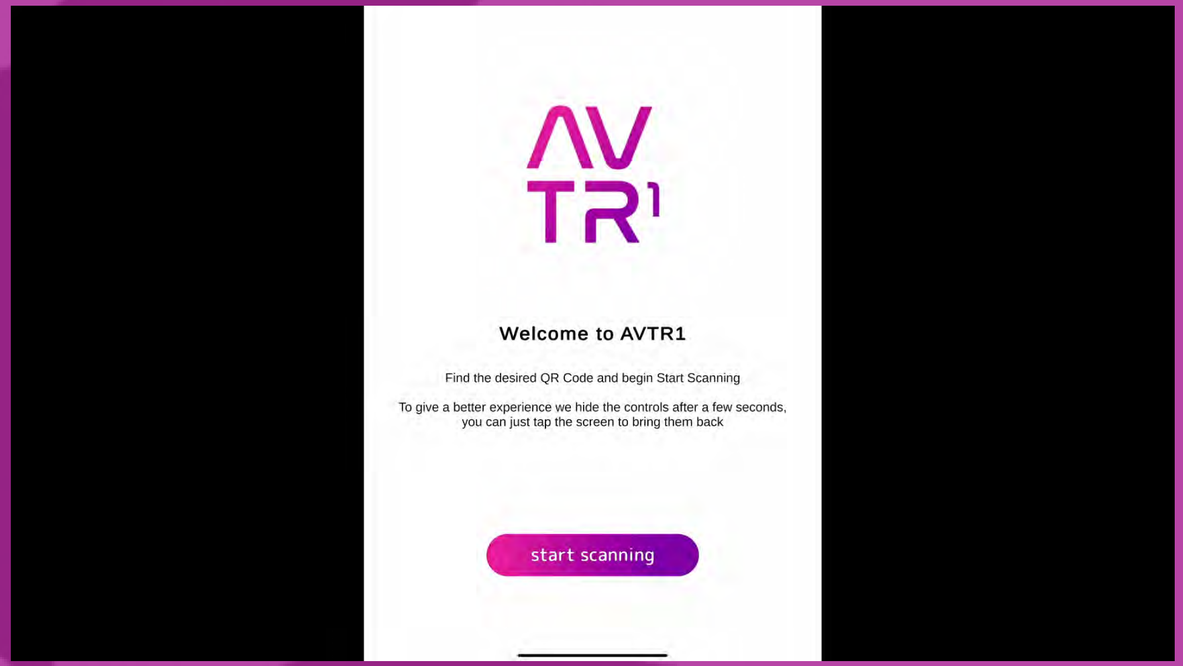
Welcome to AVTR¹, the premier augmented reality platform designed to transform your customer experiences into compelling journeys. From museums to breweries, hotels to towns, AVTR¹ will bring your destination's story to life and engage your visitors like never before!

How it works for your Guests:

- Place a single AVTR1 QR Code or a series Codes throughout your venue.
- If this is the first time a guest has scanned an AVTR1 QR code, they will **be prompted to download the app**.
- Once the app is installed, scanning the QR code again will activate the AVTR1 experience.

AVTR[1] Examples





Scan Demo Card QR Code (via AVTR1 app) to see the results of the live built avatar demo. Or click on video above for "Chuck's" AR Symposium Welcome.

https://youtu.be/Y2FjcFznAEw

Initial Pricing Structure

Annual Subscriptions Starting at $1000.

LEVEL 1
QR Codes: 3
Max Storage:
15 min
Support &
Renewal Discount

LEVEL 2
QR Codes: 7
Max Storage:
35 min
Support &
Renewal Discount

LEVEL 3
QR Codes: 15
Max Storage:
75 min
Support &
Renewal Discount

LEVEL 4
QR Codes: 30
Max Storage:
150 min
Support &
Renewal Discount

LEVEL 5
QR Codes: 100
Max Storage:
500 min
Support &
Renewal Discount

LEVEL 6
QR Codes: **Unlimited**
Max Storage:
Unlimited
Support &
Renewal Discount

Q&A

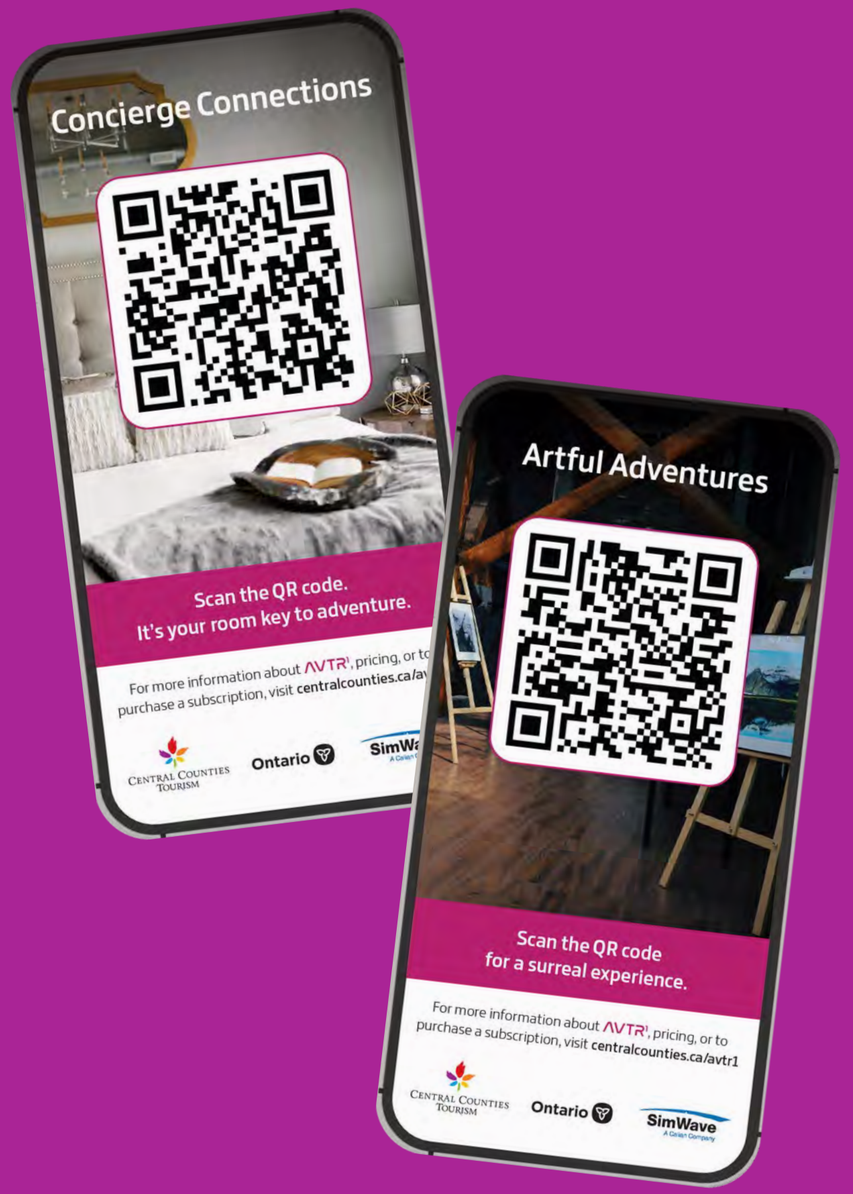
Tending to Tasty Tales
Scan the QR code
to uncork your experience.
For more information about AVTR1, pricing, or to purchase a subscription, visit centralcounties.ca/avtr1
Central Counties Tourism
Ontario
SimWave
A Calian Company
Historic Heralds
Hear ye, hear ye!
Please scanneth the code.
For more information about AVTR1, pricing, or to purchase a subscription, visit centralcounties.ca/avtr1
Central Counties Tourism
Ontario
SimWave
A Calian Company

Download Now to Explore!

Step 1:
Download the AVTR1 App onto your device

Download on the App Store

GET IT ON Google Play

Step 2:
Place Sample Card on a FLAT SURFACE with QR Code facing up

Step 3:
Scan the QR Code, enjoy, repeat!