

CENTRAL COUNTIES
TOURISM

2026 TOURISM SYMPOSIUM

Sponsorship Opportunities

Monday, March 2, 2026

**Location: Royal Ashburn Golf Club,
Whitby, ON**



Introduction

Each year, Central Counties Tourism supports the development and growth of the visitor economy for businesses and communities in York, Durham and Headwaters. This dedicated investment of time and money results in hundreds of millions of visitor dollars being left in the tills of businesses across the region. But our funds are limited, and we need your support to provide your stakeholders with the tools required to build destinations and vibrant communities at the annual Tourism Symposium. **Be part of something special on March 2, 2026.**

CENTRAL COUNTIES TOURISM



Why Sponsor?

The Central Counties Tourism Symposium is the largest annual gathering of tourism-related businesses from the York, Durham, and Headwaters regions. Sponsorship of the Tourism Symposium is a cost-effective way to support your businesses/organizations that are dedicated to growing the visitor economy and ensures your support is recognized by those stakeholders through on-stage sponsor mentions and logo placement in the slide reels.



Presenting Partner

$10,000 SOLD

~~One position available~~

- Logo placement on all print/digital promotional items and event collateral
- Logo placement on screens/monitors during event
- Logo placement on attendee name tags (joint with CCT)
- Inclusion in event-related social media posts
- Opportunity to display organization’s promotional video during event
- Opportunity to provide promotional collateral to all attendees
- Speaking opportunity during opening remarks/welcome
- Presentation opportunity (5-7 minutes)
- Verbal acknowledgment of Presenting Sponsor by master of ceremonies
- Quote in the official press release distributed to mainstream media
- Website link on Central Counties Tourism's Symposium landing page
- 10 tickets to the event



Platinum Partner

$10,000

One position available

- **Symposium location rights for 2027**
- **First right of refusal for 2027 Presenting title**
- Logo placement on all print/digital promotional items and event collateral
- Logo placement on screens/monitors during event
- Inclusion in event-related social media posts
- Opportunity to display organization’s promotional video during event
- Opportunity to provide promotional collateral to all attendees
- Presentation opportunity (5-7 minutes) to announce location of 2027 Symposium
- Verbal acknowledgment of Platinum Sponsor by master of ceremonies
- Website link on Central Counties Tourism's Symposium landing page
- 10 tickets to the event



Gold Partner

$5,000

10x positions available

- Logo placement on all print/digital promotional items and event collateral
- Logo placement on screens/monitors during event
- Inclusion in event-related social media posts
- Opportunity to display organization’s promotional video during event
- Opportunity to provide promotional collateral to all attendees
- Verbal acknowledgment by master of ceremonies
- Website link on Central Counties Tourism's Symposium landing page
- 5 tickets to the event



Silver Partner

$1,000

- Logo placement on print/digital promotional items and event collateral
- Logo placement on screens/monitors during event
- Inclusion in event-related social media posts
- Opportunity to provide promotional collateral to all attendees
- Verbal acknowledgment of by master of ceremonies
- Website link on Central Counties Tourism's Symposium landing page
- 2 tickets to the event

Spots are limited, available on a first come first served basis.

Vendor Table Sponsor

Tourism industry associations and service providers are invited to showcase themselves in a prominent gathering location which will also host the reception immediately following the Symposium (which we encourage you to stay open for).

Sponsors are welcome to bring along stand-up banners to place beside their table.

Space is limited. Reserve you spot early! **$250 for one (1) 6ft table.**







CENTRAL COUNTIES TOURISM

Secure Your Sponsorship





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