

# 2022-2023 Partnership Opportunities

## PARTNERSHIP BRIEF TEMPLATE

Business Name		Contact Name	
Address		Contact Phone	
		Contact Email	
Type of Partnership		Focus of Project	
Project Start Date		Project Completion Date	
Name(s) of individual(s) that completed the Tourism Ambassador Program			
Requesting how much from CCT		Total Project Budget	
Please provide a brief project description			
How are you measuring success? What does success look like?			
How does/will this project improve tourism readiness and/or have a positive economic impact?			
Explain how you will be partnering with and / or driving your visitors to other businesses in the community?			

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### Budget

Will your project proceed without CCT support?		Has the project received any other provincial investment?	
If you indicated that the project <b>will</b> proceed without CCT support, please indicate in these two columns the expense detail of your investment including HST. If you indicated that the project <b>will not</b> proceed without CCT support, please indicate the total project budget.	In these two columns, please indicate how you would spend the requested CCT partnership investment to improve the project including HST. Please note the total must equal the amount requested.		
<b>Expense Description</b>	<b>Amount (\$)</b>	<b>Expense Description</b>	<b>Amount (\$)</b>

Please list the ways you will recognize CCT as a partner in your project				
<b>Type of Recognition</b>	<b>Description of Recognition</b>	<b>Reach</b>	<b>Frequency</b>	<b>Estimated Value</b>
<i>Toronto Star</i>	<i>Logo on ¼ page ad</i>	<i>120,000</i>	<i>1</i>	<i>\$750</i>

NOTE: See Appendices for report template and payment guidelines