



CENTRAL COUNTIES TOURISM

2020 PPE Reimbursement Application

INTRODUCTION

2020 is one for the history books. Regardless of whether your business was shuttered for months, or able to stay open with modified operating procedures, you had to endure unbudgeted expenses at a time when money was already tight. Central Counties would like to offset some of those costs by offering to pay 50% of your expenses up to a maximum of \$1,000 (\$2,000 total expense).

Plexiglass, sanitizing stations, masks, stickers, etc., that you needed to help minimize the spread of COVID-19 by keeping your staff and guests safe are all eligible expenses for reimbursement.

WHO IS ELIGIBLE?

Any York, Durham or Headwaters private or not-for-profit business in the hospitality and recreation sectors. This includes, but is not limited to, accommodators, attractions, tour operators, specialty retail, restaurants, art/culture spaces, museums, heritage sites, conservation/nature areas, etc.

HOW DO I APPLY?

- Step 1 **Register your business at www.centralcounties.ca**
- Step 2 If you don't already have a profile with Central Counties Tourism, you are missing out on many FREE marketing and communications opportunities.
- Step 3 **Learn something new – Tourism Readiness**
There are many great resources at <https://centralcounties.ca/resources/b2b-resources/>. The "cost" of this program is you taking the time to watch at least one of the webinars.
- Step 4 **Get the Safe Travels Stamp**
You want people to know it is safe to visit your business. This international standard designation is easy to acquire and does not cost anything. It will help you tell your story. Visit <https://www.tiaontario.ca/cpages/safetravelstamp> to learn more and apply.
- Step 5 **Fill out the Application**
See below
- Step 6 **Attach up to \$2,000 in paid receipts and direct deposit info**
- Step 7 **Submit application and supporting docs**
Send to partnerships@centralcounties.ca

Review

- Applications will be review and approved on a first come, first awarded basis
- Incomplete applications will be returned and can be resubmitted
- Approved applicants will have their reimbursements deposited directly into their accounts

2020 COVID-19 Expense Reimbursement

Application

Business Name		Contact Name	
Address		Contact Phone	
		Contact Email	
Type of Business			

Expense Summary

Vendor	Items	Cost
Total Expense		

Submission Checklist

Business profile registered at CentralCounties.ca		Banking info for direct deposit attached	
Copies of all invoices with proof of payment attached		Acquired Safe Travels Stamp	
One learning module complete (See Step 3)			
Name of learning module completed:			