



CENTRAL COUNTIES TOURISM

CENTRAL COUNTIES TOURISM PRIVACY POLICY

Tourism Readiness Survey:

Central Counties Tourism (“CCT”) values our relationship with you and respects your privacy. CCT is committed to protecting the confidentiality and security of the information of all individuals that complete the Tourism Readiness Survey. This Privacy Policy describes the information we collect about your business, why we collect it, how we use it, and when we may share it with third parties. Your business information is collected, used, and disclosed by CCT only in accordance with this Privacy Policy.

Type and Collection of Information:

We will collect information from you such as your name, business name, e-mail address, postal address, phone number and other information about your business when you complete the questions in this survey.

Use and Disclosure of Information:

We will not use your Information for purposes other than those which have been set out below. CCT does not sell or trade Information to third parties.

CCT collects, uses and discloses Information for the following purposes:

1. To contact you to provide resources and opportunities for your business development;
2. To help us evaluate your tourism business needs;
3. To understand your tourism industry equipping needs;

Limiting Use, Disclosure and Retention:

Your Information shall not be used or disclosed for purposes other than those which it was collected, except with your consent or as required by law.

Consent:

By completing the Tourism Readiness Survey, you are consenting to the collection, use and disclosure of your Information in accordance with this Privacy Policy.

Sharing of Information:

CCT may share aggregate summary information with regional Tourism offices in Headwaters, York and Durham for the purposes of determining region-based industry equipping needs and tourism business development.

If you have any questions about the collection or use of this information, please contact Central Counties Tourism at info@centralcounties.ca.