

Tourism Now Workshop: *Getting to know Central Counties Tourism*



CENTRAL COUNTIES TOURISM WORKSHOPS: EDUCATING & INSPIRING TOURISM GROWTH

Growing tourism in your community begins with understanding the value of this increasingly important economic sector.

Tourism Now is a series of learning sessions designed to educate communities and businesses about the tourism industry in Ontario and our region, provide information on Central Counties Tourism, and ultimately demonstrate how participants can grow and increase their success in the context of tourism.

Tourism Now: *Getting to know Central Counties Tourism* is an interactive workshop where participants will learn about:

- The provincial and regional tourism landscape
- Who Central Counties Tourism is and what we do
- How to build a stronger connection with Central Counties through member initiatives, partnerships and marketing opportunities

**Contact your Regional Field Manager to book
your Tourism Now Workshop**

York Region – Sandra Quiteria: squiteria@centralcounties.ca

Durham Region – Eleanor Cook: ecook@centralcounties.ca

Headwaters Region – Emily Quinton: equinton@centralcounties.ca

About the Workshop

Objective

Educate, encourage and inspire community tourism advocates

Who Should Attend

Tourism Business Owners
Community Tourism Groups
BIAs
Community Leaders
Chambers of Commerce
EDOs
Municipal Tourism Managers

Session Details

Up to 2-hour workshop
Minimum 10 participants
Interactive format



**CENTRAL
COUNTIES
TOURISM**