



Executive Director Report – April 2018

Good Day,

Our new fiscal has just begun and with it comes a new allotment of funds dedicated to leveraging your investments. The [2018-2019 Partnership Opportunities](#) document gives you a sense of how we can increase your investment in tourism. If your project is designed to bring more people through your doors and/or make your businesses and staff more ready to welcome guests, then we may be able to assist. The earlier we know about a project the better. So even if your project doesn't begin until next winter, please reach out to me so we can get it in the hopper.

I know that there is business investment taking place every year – more than we have money to leverage against. However, we struggle every year to get enough partners to utilize the entire pot of money set aside for partnerships. I am not sure if it is a matter of organizations not thinking their program will qualify or just not enough people knowing about it. If it is the former, just shoot me an email at cthibeault@centralcounties.ca or give me a call (905-940-9999 x 1) and let's have a chat about your project. If it is the latter, I would ask that you remember us when talking with other stakeholders who may need help with a project. Tell them to reach out to us to see if we can help.

Every year, I see more and more stakeholders working together and thinking about ways to cater to and attract more visitors. We want to help you do that. Please reach out and let's talk about how we can invest together to help us meet our collective goals and objectives!

Chuck Thibeault