



CENTRAL COUNTIES

Central Counties Tourism Regional Symposiums 2017



Guest Speaker: Andrew Wiens

Topic: Digital Reputation Management

Join us for a 'Digital Reputation Management' seminar. Andrew Wiens, TripAdvisor's International DMO Manager will cover: the scope and scale of TripAdvisor-why this matters to your business, best practices in the review space, how to improve your TripAdvisor ranking, and how to access free assets to improve your digital reputation.

This isn't a sales presentation, but a working session designed to provide easy to understand, practical, immediately actionable information. Appropriate for owners and management of hotels, restaurants, and attractions.