



## CENTRAL COUNTIES

### Chair's Corner –June 2017

Another AGM has come and gone and we have a new slate of Directors at Central Counties Tourism (CCT). Welcome to our new and returning Directors:

#### NEW

Kelly O'Brien, Durham; Jeff Duncan, Headwaters; Angela Poletto, York

#### RETURNING

Brandon Pickard, Durham

Todd Morgan, Durham

Pauline Alamo-Metuaze, Durham

Shannon Smith, Headwaters

Rebecca Landman, Headwaters

Nanci Malek (Vice-Chair), Headwaters

Divya Sinharoy, York

Jonathon Wheatle, York

Karyn Stone, York

Cathy Bartolic, At Large

Kristy Adams, At Large

Tina Robert, At Large

Jennifer Cooke (Chair), At Large

Central Counties is fortunate to have so many talented and engaged individuals join the Board of Directors team. I encourage all our stakeholders to create an opportunity to know all the Directors and especially those who are representing your community. They are here to help connect you to the programs and services available through Central Counties Tourism. If you don't know what these are, then you really need to talk to them.

In the next couple of months, you will be hearing more about the plan to renew the Central Counties Destination Management Plan (DMP). This is the strategic plan on which all CCT programs and services are built. The plan helps establish the priorities of the organization for the next 2 – 5 years. We are inviting our stakeholders to join the DMP Review Committee to help us map out our direction and how best to support our tourism partners. This Committee's sole purpose is to review the existing 2015-2017 Destination Management Plan and to make recommendations to the Board of what should be incorporated into the new DMP. Our goal is the sustainable development and promotion of tourism and who knows more about the subject than those working in the sector.

If you want more information (like the Committee's Terms of Reference) and/or you would like to put your name on the list to participate, please send me an email at [chair@centralcountiestourism.ca](mailto:chair@centralcountiestourism.ca). You know the old adage "many hands make light work" so we are prepared to accept as many members as possible to work on this task.

Finally, before closing my laptop, I would like to take this opportunity to recognize and thank two long serving Directors – Rob Kadlovski and Derek Edwards – for their commitment and leadership on the Board of Directors for CCT. Both Rob and Derek completed their second term (that is 2, 3-year terms) and have stepped off the Board – likely to take a deep breath and recharge. Both have served on the Board since the inception of RTO6 in 2010.



## CENTRAL COUNTIES

On behalf of myself, the Board and the stakeholders we represent, thank you for your years of service, your patience, your leadership but most of all, your friendship. We will miss you around the table!

Enjoy the summer and I wish you many, many visitors at your door!

Yours in Tourism,

Jen