



Chair's Corner – January 2018

Singer/songwriter Taylor Swift is quoted as saying “This is a new year. A new beginning. And things will change! What an appropriate thought to start the new year.

Small businesses (the majority of which are tourism operations) form the backbone of the tourism industry in Ontario – and likely Canada. From experience and research, we know that it is difficult for small businesses to be successful entirely on their own. This is a major function of Central Counties Tourism -- creating opportunities for stakeholders to collaborate!

*Alone we can do so little
together we can do so
much!*

—Helen Keller

Collaboration happens when two or more people/organizations working together to produce or create something successfully. This is exactly **WHAT WE DO!** **EXPLORE** the many [opportunities](#) for collaboration with Central Counties Tourism. **ASK** us...anytime and often! Our true “raison d’etre” is to do whatever we can to ensure you have access to opportunities to grow and develop your business here in Central Counties. It’s no exaggeration...**YOUR success is OUR success...**and we all want to be successful!

Get started this year by contacting [Eleanor](#) (Durham), [Sandra](#) (York) and/or [Tamara](#) (Headwaters). In the words of Mark Twain: “**The secret of getting ahead is getting started!**”

A final reminder... don’t miss the 2018 Tourism Symposiums hosted in a community near you -- March 19 (Headwaters); March 21 (Durham); and March 22 (York)!

Best wishes for the new year!

Jen
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