



## **Chair's Corner – January 2017**

First Happy New Year to all! We hope that your 2017 will be your most successful year so far! We at Central Counties Tourism want to help you make sure that it is!

The winter campaign has been rolled out and new partnerships and opportunities are being explored. We are also finalizing plans for our upcoming 2017 Tourism Symposiums which will happen:

Headwaters: Mon. March 27<sup>th</sup>, Dufferin County Museum & Archives,  
Mulmur (<http://www.dufferinmuseum.com/About/DCMACelebrates/MainPage.aspx>);  
Durham: Wed. March 29<sup>th</sup> Canadian Tire Motorsport Park,  
Bowmanville (<http://canadiantiremotorsportpark.com/>);  
York: Thurs. March 30 Newmarket Old Town Hall, Newmarket  
(<http://www.newmarket.ca/oldtownhall>)

On another topic, the real reason behind my writing this is that, as most of you know, Central Counties Tourism will host our Annual General Meeting in June. In addition to hoping that you will make plans to attend, I am asking you to also consider volunteering to be a member of our Board of Directors. Currently, we don't have plans to accept nominations from the floor as, we believe, this is an important decision that should not be rushed into or taken lightly. We also know that most of our stakeholders are owner/operators of small to medium sized businesses that need to be considered. We are not asking for a huge amount of time – the Board meets quarterly (approximately 3 hours including lunch) and Committees meet as required are often via technology (Skype, teleconference, etc.).

Central Counties Tourism is looking for fresh faces, great leaders and innovators to join the Board. More importantly we are looking for those who are passionate about their business and about tourism. In return for your time we will help you increase your sphere of influence by introducing you to some very interesting people who are also Board Members. We will help teach you patience because nothing ever moves as quickly as we want to. And, finally, we will help you stretch your intellectual and emotional muscles by bringing your commitment, life experiences and skills to benefit Central Counties Tourism and the operators/stakeholders/friends we strive to represent.

Think about it. If you have any questions, email me at [chair@centralcounties.ca](mailto:chair@centralcounties.ca) or catch up to me or one of our other Board Members and ask away!

Thank you for your continued support and participation in the opportunities and partnerships provided by Central Counties Tourism.

Sincerely,

Chair Jennifer Cooke



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