



CENTRAL COUNTIES

Chair's Corner –April 2017

From the Chair

March and April has been a very busy month for Central Counties Tourism staff and Board Members.

We have hosted and participated in our three Annual Tourism Symposiums with almost 400 partners and stakeholders taking part! This is nothing short of awesome! Much, if not all, of the credit for success of this year's Symposium program goes to the Central Counties team of Kelly Ing, Eleanor Cook, Tamara Stefek, Sandra Quiteria, Tamara Russell, Susan Boyle and Shirley Lui. These people took the topics that were suggested at the end of last year's symposium to heart!

For those of you who were not able attend, the presentations are available on our B2B website [here](#). Todd Lucier (www.northernedgealgonquin.ca) spoke about being "Extra-Ordinary; John Draper (www.togetherwerock.com) provided insight into the issues of accessibility and inclusiveness; and Andrew Wiens promoted the advantages of being on TripAdvisor (www.tripadvisor.com). Each presentation was unique, informative and quite entertaining!

Mark your calendars! Our next "big thing" is our Annual General Meeting that will be held **Wednesday June 21, 2017**. We don't have a location - or I don't know it yet - but that will be announced soon so you to stay tuned.

With this in mind, Central Counties Tourism has initiated the nomination process for Board and Committee members. We are looking for a few new faces with fresh ideas and outside of the box thinking to join our team. If you are interested in growing tourism, as we are, then you really should consider this opportunity. A link to the nomination form can be found here. For more information please contact any one of the following people:

Nanci Malek, Governance Committee Chair promotions@dufferinmuseum.com

Kelly Ing, Industry Relations Director king@centralcounties.ca

Jennifer Cooke, Board Chair chair@centralcounties.ca

Our 2017-18 fiscal year began April 1st (no joke) so you may want to check out what [marketing](#) and [partnership](#) opportunities are available to you to promote your business.

Until the next time,

Chair Jennifer Cooke



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