



Cathy Bartolic is the Executive Director for the Ontario Farm Fresh Marketing Association (OFFMA). Cathy has a degree in agriculture from the University of Guelph, is a graduate of the Advanced Agricultural Leadership Program, and has been involved in agriculture for over 35 years.

[Ontario Farm Fresh](#) works with farmers who market directly to the consumer through an on-farm market, a PYO, CSA and/or an agri-tainment operation. Ontario Farm Fresh wants everyone to experience a farm through various activities as simple as picking their own fruit or talking to the farmer about the meat they want to purchase for their family. *Get Fresh-Visit a Farm*. Cathy also owns and operates Perennial Petals, a farm-based business that grows specialty fresh cut, field flowers and gourmet garlic.