



## 2017 Board of Directors Application Form

### CENTRAL COUNTIES

This form is to be completed by the nominee/applicant and consists of four (4) pages. Please provide all information requested and respond to all questions. Attach additional information as appropriate. Please note that directors will serve in a voluntary capacity. The term will be begin on June 21, 2017 and will be a three (3) year term unless a current board member has had to resign their position prior to the end of their term. The Central Counties Tourism Board meets approximately six times per year.

Please click [here](#) for CCT's by-laws and board structure. Click [here](#) for more information about Central Counties and what the organization does.

**The nomination deadline is May 15, 2017. Please send completed form by email to:**

Central Counties Tourism/RTO6  
Kelly Ing  
[king@centralcounties.ca](mailto:king@centralcounties.ca)

#### 1. Personal Information

<b>Name</b>	
<b>Street Address</b>	
<b>City/Town</b>	
<b>Postal Code</b>	
<b>Telephone</b>	
<b>Email</b>	
<b>Current Position/Organization</b>	



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**2. Please confirm that you:**

a. Reviewed the <a href="#">Destination Management Plan</a> and <a href="#">2017-2018 Business Plan</a> ( <a href="http://www.centralcounties.ca">www.centralcounties.ca</a> )	Y	N
b. Have attached a current Resume	Y	N
c. Are willing to submit a police background check	Y	N

**3. The Board of Directors strives to have a diverse and competent board composition. To this end, please complete the below Board Competency Matrix.**

*Please enter "X" for the Geographic Area and Sector that applies.*

<b>Geographic</b>	York	
	Durham	
	Headwaters	
	Out of Region	
<b>Sector</b>	Attractions	
	Accommodations	
	Food & Beverage	
	Culture/Entertainment	
	Financial Services	
	Other Service Industry	
	Other Associations	
	Other Sector -Note Below	

Other - Please Specify:

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Please rate yourself on the following skills and experience using the following range:

"1" – Limited

"2" – Good Understanding

"3" – Working Knowledge

"4" – Extensive

Skills/Experience	Board Experience	
	Governance	
	Finance	
	Government Relations	
	Human Resources	
	Legal / Risk Management	
	Marketing	
	Research / Education	
	Sales / Revenue	
	Strategic Planning	
	Technology	

- 4. Describe your experience with not for profit board operations, management and governance. Indicate any current or past boards, or industry associations on which you have served.**

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5. Comment on what you believe to be the major concerns facing the professional tourism community within Central Counties and/or the Province.

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6. Elaborate on what you wish to contribute or achieve as a member of the Board.

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7. If we are not able to accommodate your interest in being a Director for Central Counties Tourism, would you be interested in working with one of our Board Committees?

YES      NO

If YES, please circle your top two (2) committee choices:

**Accommodation Committee:** Works to position the Central Counties accommodation properties as the preferred option to local, national & international visitors and meeting professionals.

**Partnership Committee:** Creates partnership opportunities for industry stakeholders designed to support tourism efforts and provide region businesses with opportunities to leverage resources to meet our collective goals.

**Tourism Sustainability:** Communicates with the local, regional and provincial government regarding issues relating to tourism infrastructure, regulations and policy, and; keeps stakeholders informed about ways they can make the needs of the tourism community known to the government.

**Governance Committee:** Develops the By-laws and governance related policies of the Board and staff, and; administers the nomination process for the Board of Directors.